

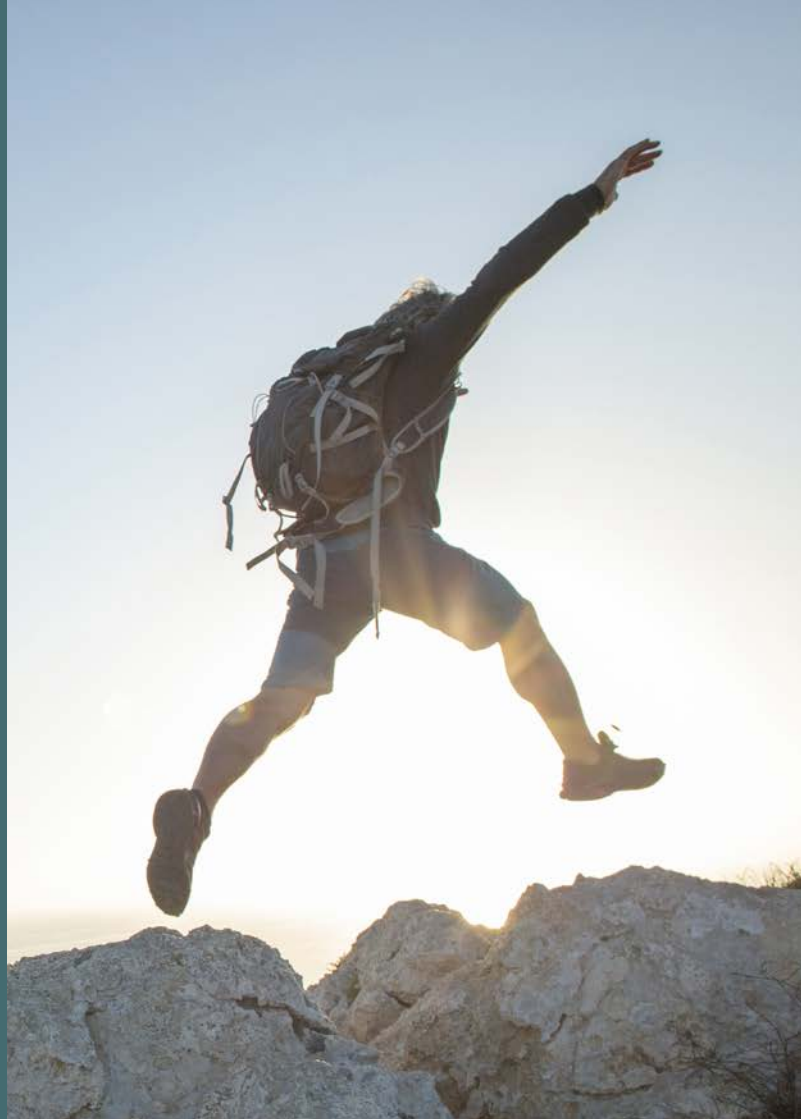
emerald **insight**



Per visualizzare
direttamente
i contenuti più
rilevanti

Come si ricercano i contenuti
in Emerald Insight?

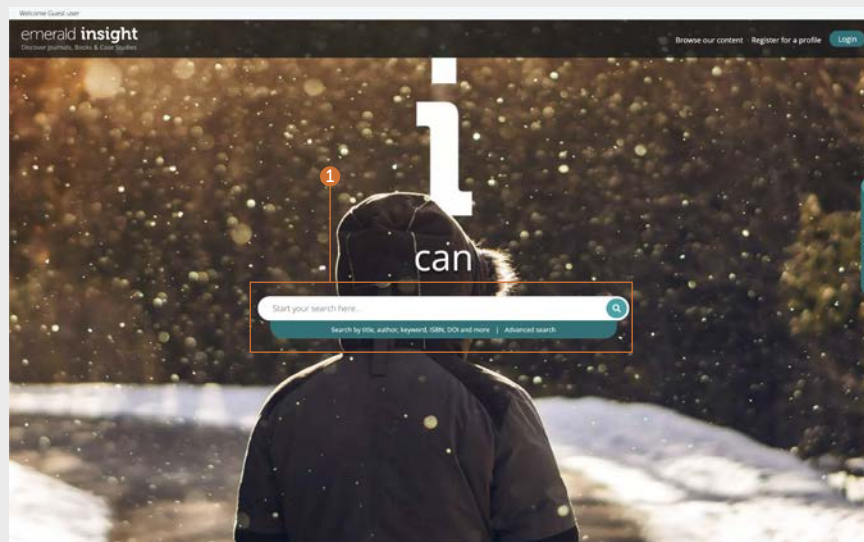
www.emerald.com/insight



Come si ricercano i contenuti in Emerald Insight?

La funzionalità di ricerca utilizza l'efficace tecnologia di MarkLogics per restituire rapidamente risultati accurati. Gli algoritmi vengono impostati sulla base dei criteri dell'utente per restituire i risultati più rilevanti per il termine di ricerca utilizzato.

1. La funzione di ricerca rapida e avanzata è disponibile nella home page di Emerald Insight.



Ricerca rapida

emerald.com/insight

Funzione pensata per offrire rapidamente risultati iniziali in risposta ai criteri di ricerca inseriti e poterli poi affinare utilizzando dei filtri.

1. Inserire parole chiave o una frase nella casella di ricerca e fare clic sull'icona di ricerca.
2. La barra di ricerca rimane sempre visualizzata nella parte superiore della pagina, per consentire di effettuare una nuova ricerca quando serve.

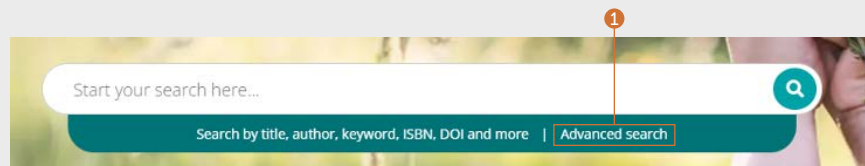
The image shows a two-part screenshot of the Emerald Insight search interface. The top part is a close-up of the search bar, which contains the text "Start your search here..." and a magnifying glass icon. Below the search bar, there is a teal banner with the text "Search by title, author, keyword, ISBN, DOI and more | Advanced search". The bottom part of the image shows the full search results page. The search bar now contains the text "sustainable development" and has a magnifying glass icon. Below the search bar, there is a teal banner with the text "Home | Search results" and "Browse our content | Register for a profile". The search results section shows "Search results 1 - 10 of over 14000". There are two search results listed, each with a checkbox and a link to "Citations: download RIS". The first result is an article titled "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?". The article has a publication date of 31 May 2021 and is available in HTML and PDF (294 KB) formats. There is also a link to "Health & Performance". On the right side of the search results, there is an "Access" section with two checkboxes: "Only content I have access to" and "Only Open Access". Below the "Access" section, there is a "Year" section with a dropdown menu showing "Last week (697)".

Ricerca avanzata

emerald.com/insight/advanced-search

Per trovare contenuti specifici, questa funzione permette di immettere ulteriori dettagli rispetto alla ricerca iniziale, per ottenere risultati più mirati rispetto ai criteri indicati.

1. Selezionare "Advanced search" (Ricerca avanzata) sulla barra della ricerca.
2. Selezionare uno o più tipi di contenuti in cui effettuare la ricerca.
3. Inserire parole o frasi. È possibile includere anche il carattere jolly "*". Le frasi devono essere racchiuse tra virgolette, ad esempio "aria pulita" e "legislazione sull'aria pulita".
4. Per limitare la ricerca, selezionare il campo all'interno del quale si desidera effettuare la ricerca (tutti i campi, il titolo, l'abstract, l'autore, DOI)
5. Fare clic su "Add row" (Aggiungi riga) per aggiungere altri termini di ricerca.
6. Utilizzare le opzioni dell'elenco a discesa per accedere agli operatori booleani: "AND" (e), "OR" (o) e "NOT" (non).
7. Limitare ulteriormente la ricerca utilizzando l'opzione "Date range" (Intervallo date).
8. Applicare i filtri "Access type" (Tipo di accesso), ad esempio All content (Tutti i contenuti), Subscribed (Contenuti in abbonamento) o Open Access (Accesso aperto).
9. Fare clic su "Search" (Cerca) per avviare la ricerca avanzata.



Advanced search

All Emerald content
 Journal articles
 Book part
 Case studies
 Earlycite

Expert Briefings

Date range

From To

Access type

Salvataggio delle ricerche

Per salvare una ricerca è necessario aver effettuato l'accesso al proprio profilo utente. La funzione di salvataggio delle ricerche è particolarmente utile quando si utilizzano criteri di ricerca complessi, perché consente di salvare i risultati ed esaminarli in un secondo momento.

1. È possibile salvare una ricerca facendo clic sul link "Save this search" (Salva la ricerca).
2. È possibile recuperare e gestire le ricerche tramite il link "Saved searches" (Ricerche salvate) sulla barra di navigazione superiore.



Risultati di ricerca

Tutti i risultati della ricerca sono visualizzati nel modo standard, che permette di ordinarli e filtrarli, per trovare il contenuto di cui si ha bisogno rapidamente e senza difficoltà.

1. I risultati vengono restituiti automaticamente in ordine di rilevanza in base al termine di ricerca inserito. È possibile cambiare l'ordine dei risultati e ordinarli per data.
2. Numero di risultati restituiti.
3. Tipo di contenuto (articolo, parte di libro, caso di studio o briefing).
4. Stato dell'accesso (disponibile/non disponibile, Open Access).
5. Autori.
6. Data di pubblicazione.
7. Sezione iniziale dell'abstract.
8. Collegamenti di accesso rapido (HTML, PDF, ePub, OpenURL).
9. Numero di download a livello di articolo. I dati vengono aggiornati ogni 24 ore.
10. Punteggio Altmetrics (dati qualitativi del livello dell'articolo).
11. Se il proprio istituto non ha accesso a determinati contenuti, viene visualizzato questo messaggio. Rivolgersi al bibliotecario per verificare se sono disponibili altre opzioni di accesso.

The screenshot shows the Emerald Insight search results interface. At the top, a search bar contains the query 'sustainable housing'. To the right of the search bar are links for 'Advanced search' and 'Save this search'. Below the search bar, the results are displayed in a list format. The first result is an article titled 'Evaluation of the critical success factors for sustainable housing delivery: analytic hierarchy process approach', published on 23 November 2020. The second result is 'Factors influencing sustainability outcomes of housing in subtropical Australia', published on 24 May 2013. On the right side of the page, there are filters for 'Access' (Open Access), 'Year' (Last week, Last month, etc.), and 'Content type' (Article, Book part, etc.). At the bottom, a message states: 'To view the access options for this content please click here'. Numbered callouts (1-11) point to specific features: 1. Sort by relevance dropdown; 2. Total results count; 3. Content type filter; 4. Access status; 5. Author; 6. Publication date; 7. Abstract; 8. Access links; 9. Download data; 10. Altmetrics icon; 11. Access options message.

Esportazione di informazioni sulle citazioni

Singoli download

1. Accedere al contenuto e fare clic sull'opzione "Download as .RIS" (Scarica come .RIS) sotto la citazione.

Download in blocco

È possibile scaricare citazioni in blocco dai risultati di ricerca selezionando i risultati scelti ed esportando le citazioni secondo necessità.

2. Questa opzione consente di visualizzare 10, 20 o 50 risultati di ricerca contemporaneamente.
3. Spuntare le caselle per selezionare i file .RIS da scaricare.
4. La funzione di download non è disponibile se non vengono effettuate delle selezioni. Dopo la selezione, il testo diventa verde. Fare clic sull'opzione "Download RIS" (Scarica .RIS). Si ha quindi la possibilità di salvare il file, aprirlo in Notepad o inviartelo direttamente al software di gestione delle citazioni (se è stato scaricato il plug-in).

The screenshot displays the Emerald Insight search results interface. At the top, a citation is shown: Özgüt, H. and Öztüren, A. (2021), "Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 4, pp. 545-552. <https://doi.org/10.1108/WHATT-03-2021-0049>. Below the citation, a button labeled "Download as .RIS" is highlighted with a red box and a circled '1'. The main search results area shows "Search results 1 - 10 of over 289000". A dropdown menu for "Per page" is set to 10, with options for 10, 20, and 50, highlighted with a red box and a circled '2'. The results are sorted by relevance. The first result is an article titled "Digital project management: rapid changes define new working environments" by Te Wu, published on 6 July 2021. It has two checkboxes on the left, the top one of which is checked and highlighted with a red box and a circled '3'. To the right of the article, there are options for "HTML" and "PDF (88 KB)", and a "Downloads" section showing 891 downloads. A "Download RIS" button is visible, highlighted with a red box and a circled '4'. The second result is "Incorporating customer profitability analysis into quality management systems" by Leonardo Sedevich-Fons, published on 5 November 2021. It also has two checkboxes on the left, the top one of which is checked. The page also includes an "Access" section with options for "Only content I have access to" and "Only Open Access", and a "Year" section with a list of time periods and a "Go" button.

Limitazione dei risultati di ricerca

1. Utilizzare i controlli della pagina per visualizzare e scorrere i risultati.

Affinare ulteriormente i risultati della ricerca con le opzioni sulla destra dello schermo.

2. Access (Accesso):

- Only content which you have access to (Solo al contenuto al quale si ha accesso), selezionare questa opzione se si dispone di un abbonamento o di una licenza come parte interessata.
- Only Open Access (Solo accesso aperto), selezionare questa opzione per accedere solo ai contenuti ad accesso aperto.

3. Year (Anno):

- È possibile affinare il contenuto per data di pubblicazione.

4. Content type (Tipo di contenuto) consente di scegliere tra:

- Articoli di riviste
- Sezioni di libri
- Articoli (pre-pubblicazione) EarlyCite
- Casi di studio
- Expert Briefings
- Quadri di sintesi
- Analisi grafiche

The screenshot shows a search results page for Emerald Insight. At the top, it displays 'Search results 1 - 10 of over 74000'. A control for 'Per page' is set to 10, with options for 10, 20, and 50. The results are sorted by 'relevance'. The first result is an article titled 'Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?' by Hale Özgüt and Ali Öztüren, published on 31 May 2021. It offers HTML and PDF (94 KB) download options. The second result is 'Assessment of state and tendencies of sustainable development in Lithuania' published on 27 September 2011, also available in HTML and PDF (80 KB). On the right side, there are three filter panels: 'Access' with options for 'Only content I have access to' and 'Only Open Access'; 'Year' with filters for 'Last week (697)', 'Last month (1813)', 'Last 3 months (4410)', 'Last 6 months (8186)', 'Last 12 months (12987)', and 'All dates (74007)'; and 'Content type' with filters for 'Article (56874)', 'Book part (10811)', 'Earlycite article (4885)', 'Case study (883)', 'Expert briefing (510)', 'Executive summary (26)', and 'Graphic analysis (18)'. A 'Downloads' section shows 217 downloads for the first article.

Contattare il bibliotecario se il contenuto di cui si ha bisogno risulta non disponibile. Potrebbero essere disponibili altre opzioni di accesso.

Anteprima del contenuto

Esempio: articolo di rivista

1. Facendo clic sul pulsante "View summary and detail" (Visualizza riepilogo e dettagli) si ottiene una vista espansa che comprende:
2. Abstract completo.
3. Dettagli di pubblicazione.
4. Parole chiave. Fare clic per cercare di nuovo in base a una delle parole chiave.

The screenshot shows an article page with the following elements:

- 1:** A button labeled "Hide summary and detail" with a downward arrow, located below the article title.
- 2:** The "Abstract" section, which includes the "Purpose" and "Design/methodology/approach" paragraphs.
- 3:** The "Details" section, which includes journal information, article type, DOI, and ISSN.
- 4:** The "Keywords" section, which lists "Sustainable tourism development", "North Cyprus", "Planning and policy", "Collaboration", "Conservation of resources", and "SIDS".

Article information: Article, Publication date: 31 May 2021, HTML, PDF (94 KB), Reprints & Permissions, DOWNLOADS 218.

Article title: **Conclusion: how could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus?**

Author: Hale Özgüt and Ali Öztüren

Abstract Purpose: This theme issue sought to find answers to the question: How could tourism planners and policymakers overcome the barriers to sustainable tourism development in the small island developing state of North Cyprus? The purpose of this paper is to draw on the collaborative work of tourism academics and practitioners featured in this issue.

Abstract Design/methodology/approach: A thematic analysis of the articles in this collection draws together the key outcomes related to the strategic question, with particular reference to the contribution to knowledge.

Details: Worldwide Hospitality and Tourism Themes, vol. 13 no. 4, Type: Research Article, DOI: <https://doi.org/10.1108/WHATT-03-2021-0049>, ISSN: 1755-4217

Keywords: Sustainable tourism development, North Cyprus, Planning and policy, Collaboration, Conservation of resources, SIDS

Anteprima del contenuto

Esempio: Expert Briefing

Sono presenti due categorie di parole chiave per gli Expert Briefings:


1. Per geografia
2. Per argomento

Gli utenti possono selezionare e deselezionare più di una delle parole chiave suggerite.

The screenshot shows a preview of an Expert Briefing article. At the top left, there is a checkbox labeled 'Content available' which is checked. The article title is 'Inflation expectations matter more than unemployment'. The publication date is '14 December 2021'. There is an 'HTML' icon on the right. Below the title, the location is listed as 'INTERNATIONAL'. A short abstract follows: 'The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...'. A 'Details' button is visible. Below this, the 'Details' section lists the DOI: 10.1108/OXAN-DB266105 and ISSN: 2633-304X. The 'Keywords' section has two categories: 'Geographic' with a sub-keyword 'International' (annotated with a red circle '1'), and 'Topical' with sub-keywords 'economy', 'monetary', 'prices', 'employment', 'policy', and 'wages' (annotated with a red circle '2').

✓ Content available

Expert briefing Publication date: 14 December 2021 HTML

 **Inflation expectations matter more than unemployment**

LOCATION:
INTERNATIONAL

The surge in inflation this year owes more to supply bottlenecks caused by the release of pent-up demand than to falling unemployment. In the decade before the pandemic...

[Details ▾](#)

Details

DOI: 10.1108/OXAN-DB266105
ISSN: 2633-304X

Keywords

Geographic

International

Topical

economy monetary prices employment policy wages

Contenuto

La pagina dei risultati di ricerca offre diversi modi per accedere ai contenuti.

1. Fare clic sul titolo per aprire automaticamente il contenuto in HTML.
2. Fare clic sui link ai formati disponibili.

The screenshot shows a search result card for a case study. At the top left, there is a green checkmark icon and the text 'Content available'. A red circle with the number '1' is positioned above the title. The title itself is 'City Developments Limited: a journey in sustainable business development', with 'development' underlined. A red box highlights the title. To the right of the title, the publication date is '19 November 2013'. Below the title, the authors are listed as 'Hwang Soo Chiat and Havovi Joshi'. The abstract text reads: 'Business development, sustainable business practices, corporate social responsibility.' At the bottom of the card is a button labeled 'View summary and detail' with a downward arrow. On the right side of the card, there is a sidebar with three options: 'HTML', 'PDF (378 KB)', and 'Teaching notes available'. A red circle with the number '2' is positioned above this sidebar. Below these options is a link for 'Rights & Permissions'.

Articolo di rivista


1. Visualizzare i dettagli completi degli autori e delle affiliazioni. È possibile selezionare ciascun nome per visualizzare tutti i contenuti ai quali tali autori hanno contribuito.
2. Selezionare il titolo per visualizzare tutti i volumi e i numeri nella pagina del sommario.
3. Data di pubblicazione.
4. Scaricare in altri formati disponibili.
5. Andare alle sezioni presenti nel contenuto.
6. L'abstract strutturato.
7. La barra laterale mostra articoli correlati di Emerald e di altri editori che potrebbero essere di interesse.
8. Parole chiave. Fare clic per cercare di nuovo in base a una delle parole chiave.
9. Informazioni sulle citazioni.
10. Inizio dell'articolo.

The screenshot shows the Emerald Insight article page for the paper: "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry". The page is annotated with numbers 1 through 10, corresponding to the steps in the adjacent list.

- 1:** Author information: Rishmeet Kapoor, Kushi Kapoor
- 2:** Journal information: Worldwide Hospitality and Tourism Themes
- 3:** ISSN: 1755-4217
- 4:** Article publication date: 31 May 2021
- 5:** Article structure: Introduction, Literature review, Future of online and offline channels in Managerial implications, Conclusion and recommendations
- 6:** Abstract content: Purpose, Design/methodology/approach, Findings, Practical implications, Originality/value
- 7:** Related articles sidebar
- 8:** Keywords: Digitalization, Artificial intelligence, Social media marketing, Digital marketing, Traditional marketing, E-marketing tools
- 9:** Citation information: Kapoor, R. and Kapoor, K. (2021), "The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry", *Worldwide Hospitality and Tourism Themes*, Vol. 13 No. 2, pp. 199-213. <https://doi.org/10.1108/WHATT-10-2020-0124>
- 10:** Download as RIS button

Capitolo di un libro

1. Visualizzare i dettagli completi degli autori e delle affiliazioni. È possibile selezionare ciascun nome per visualizzare tutti i contenuti ai quali tali autori hanno contribuito.
2. Selezionare il titolo per visualizzare tutti i capitoli nella pagina del sommario.
3. Data di pubblicazione.
4. Scaricare in altri formati disponibili.
5. Abstract.
6. Andare alle sezioni presenti nel contenuto.
7. Informazioni sulle citazioni.
8. Parole chiave. Fare clic per cercare di nuovo in base a una delle parole chiave.
9. Accesso rapido ad altri capitoli.
10. Inizio del capitolo.



The Concept of Sustainable Development

Stinda Renko 1

The Sustainable Marketing Concept in European SMEs 2

ISBN 978-1-78754-038-2, eISBN 978-1-78754-038-5

Publication date: 14 May 2018 3

[PDF \(215 KB\)](#) [ePub \(264 KB\)](#) 4

5 Abstract

6 Introduction

Historical Notions

Definition of the Term

Dimensions of Sustainable

Measurement for Sustainable

Conclusive Remarks

Abstract

Upon reviewing relevant literature, this chapter aims to give an insight into the importance and popularity of the concept of sustainable development. Accordingly, the chapter provides an insight into the evolution and development of the concept of sustainable development, its various definitions, key dimensions and fundamental indicators, with an overview of the progress on key issues that are important economically, socially and environmentally. The chapter concludes with the principles needed in order to seek sustainability and the advantages of practising it.

Keywords

[Sustainable development](#) / [Three pillars](#) / [Dimensions](#) / [Indicators](#) / [Stakeholders](#) 8

Citation

Renko, S. (2018), 'The Concept of Sustainable Development', Rudawska, E. (Ed.) *The Sustainable Marketing Concept in European SMEs*, Emerald Publishing Limited, Bingley, pp. 29-52. <https://doi.org/10.1108/978-1-78754-038-20180003>

[Download as .RIS](#)

Publisher: Emerald Publishing Limited
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Introduction

In gaining profit and satisfying customers' needs, companies have been faced with great challenges in the last four decades. On the one hand, there is undisputed demographic growth with projections that the human population will increase by 50% by 2050 as compared to the 7.5 billion in 2017 (United Nations Department of Economic & Social Affairs Population Division, 2017; Worldometers, 2017). This will result in rapid production growth necessary to meet the growing needs, which, on the other hand, will result in meteoric rise in depletion of natural resources and pollution of the environment (de Sena, 2009). Taking into account that the planet has limited natural resources with unequal distribution of its consumption, and that more than half of the world's population lives in urban areas (United Nations Department of Economic & Social Affairs Population Division, 2014), there have been potential causes of tension between production growth, environmental and social issues. In such a situation, a

9

Book Chapters

Part I: Introduction

Part 1 The Theoretical Basis for the Development of Sustainability Marketing Concept in SMEs

Chapter 1 Business Environment, Challenges and Trends for Contemporary SMEs in Europe

Chapter 2 The Concept of Sustainable Development

Chapter 3 From Sustainable Marketing Orientation to Sustainability Marketing

Chapter 4 Sustainability Marketing Tools in Small and Medium Enterprises

Part II: SMEs Operating as Beneficiary of Sustainability Marketing

Chapter 1 Food and Drink Industry in Europe and Sustainability Issues

Chapter 2 Small and Medium Enterprises in the Food and Beverage Sector – The Potential of the European Market

Chapter 3 Methodological Aspects of the Research on Sustainability Marketing in SMEs

Part III: The Implementation of Sustainability Marketing in SMEs – A Comparative Analysis of Selected European Countries

Chapter 1 The Place of Sustainability Marketing Activities among the Objectives of SMEs

Chapter 2 Managerial Knowledge of the Concept of Sustainability Marketing

Chapter 3 The Scope of Application for Sustainability Marketing Tools in Markets with Different Levels of Socio-economic Development

Caso di studio

1. Visualizzare i dettagli completi degli autori e delle affiliazioni. È possibile selezionare ciascun nome per visualizzare tutti i contenuti ai quali tali autori hanno contribuito.
2. Selezionare il nome della raccolta per visualizzare tutti gli altri casi di studio disponibili.
3. Data di pubblicazione.
4. Scaricare in altri formati disponibili.
5. Scegliere di visualizzare il caso di studio o le note dell'insegnante (se disponibili).
6. Andare alle sezioni presenti nel contenuto 1. La barra laterale mostra articoli correlati di Emerald e di altri editori che potrebbero essere di interesse.
7. Abstract.
8. Parole chiave. Fare clic per cercare di nuovo in base a una delle parole chiave.
9. Informazioni sulle citazioni.
10. La barra laterale mostra articoli correlati di Emerald e di altri editori che potrebbero essere di interesse.
11. Inizio del caso di studio.

Woolworths South Africa: making sustainability sustainable

1 **John Luiz, Amanda Bowen, Claire Beswick**

2 **Emerald Emerging Markets Case Studies**

3 **ISSN 2045-0621**

Publication date: 1 January 2011

4 **PDF (174 KB)**

10

6 **Abstract**

The trend towards sustainability

Woolworths background

The good business journey

Implementation

Impact and challenges

Conclusion

5 **CASE TEACHING NOTES**

Case summary

Subject area
Sustainable development, business, government, and society.

Study level/applicability
The case is designed to be taught to students at MBA and MA level.

Case overview
In February 2009, Justin Smith, manager of the good business journey at Woolworths, a leading South African department store, was a worried man. Woolworths had launched its five-year sustainability strategy just under two years before. After undertaking an impact assessment, Smith was concerned that the original targets – which covered transformation, social development, the environment and climate change – had been set without a clear understanding of exactly what it would take to achieve them. Woolworths had recently identified ten key risk areas that impacted on the achievement of its original goals. If the sustainability goals were not reached, Woolworths could lose credibility among its shareholders, staff, and consumers. What did Woolworths need to do to ensure that it achieved its sustainability goals? And had the company been too ambitious in the targets it had set initially, he wondered?

Expected learning outcomes
To examine the differences, if any, between sustainable development in South Africa and other developing nations and sustainable development in developed nations; to impart an understanding of sustainability in its broadest sense; to investigate the challenges in implementing sustainability strategies in business; to look at ways of measuring the success of sustainability strategies; and to explore whether and how sustainability strategies should differ across industry sectors and across companies.

Supplementary materials
Teaching notes.

8 **Keywords**

Sustainable development Retailing South Africa

11

9 **Citation**

Luiz, J., Bowen, A. and Beswick, C. (2011), "Woolworths South Africa: making sustainability sustainable", *Emerald Emerging Markets Case Studies*, Vol. 1 No. 1. <https://doi.org/10.1108/2045062111113534>

Download as RIS

Related articles

Implementation: monitoring and evaluation of sustainable business practices: framework and empirical illustration
Mora A.O., Dos Santos et al., *Clayton Government: The 4th year of business*, 2014

Indicators of sustainable business practices: Woolworths in South Africa
Mora A.O., Dos Santos et al., *Supply Chain Management: An International Journal*, 2013

Business sustainability frameworks and cases
Gokan Samsonov et al., *European Business Review*, 2011

Fewer than half of Australia's 150 biggest companies have committed to pre-emptive by 2050
by Angus MacIntyre et al., *Phys.org*, 2021

Business continuity and disaster management within the public service in relation to a national development plan
Ferguson, G.P. et al., *Journal of Business Continuity & Emergency Planning*

Will 2015 be the year the world agrees how to fix sustainability?
Shukla, 2014

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Expert Briefings

Sono disponibili tre tipi di contenuti: Expert Briefings (versione lunga), quadri di sintesi e analisi grafiche.

1. Tipo di contenuti.
2. Regione di interesse.
3. Sono presenti due categorie di parole chiave per gli Expert Briefings: geografia e argomento. Gli utenti possono selezionare e deselezionare più di una delle parole chiave suggerite.
4. Informazioni sulle citazioni.
5. Data di pubblicazione.
6. Gli Expert Briefings sono strutturati in diverse sezioni, ovvero Significance (Significatività), Impacts (Impatti), Event (Evento) e Analysis (Analisi).
 - * Variazioni per altri tipi di contenuto:
 - Quadro di sintesi: un breve resoconto di una situazione o un evento in divenire e le possibili implicazioni.
 - Analisi grafica: rischi e opportunità a livello globale e regionale sono messi in evidenza con un riepilogo visivo di dati a confronto.
7. La barra laterale mostra articoli correlati di Emerald e di altri editori che potrebbero essere di interesse.

Brazil deforestation pressures will mount at COP26

Content type: **Expert Briefings** (1)

Location: **BRAZIL** (2)

Keywords associated with this article:

Geographic: **Brazil** **LA/C** (3)

Topical: **economy** **industry** **politics** **agriculture** **climate** **environment** **food** **foreign trade** **government** **mining**
natural resources **policy** **summit** (3)

ISSN: 2633-304X

Citation: **Oxford Analytica (2021), "Brazil deforestation pressures will mount at COP26", *Expert Briefings*. <https://doi.org/10.1108/OXAN-DB265043>** (4)

Friday, October 29, 2021 (5)

Significance
 During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

Impacts

- Despite stronger international pressure, the outlook for forest preservation is alarming absent a well-structured policy for Amazonia.
- Major Brazilian business sectors will face significant risks from international climate pushback without policy improvements.
- Brazil will argue for greater international assistance to offset the costs of climate mitigation policies.

Event
 A new World Meteorological Organization report indicates that part of the Amazon rainforest now emits carbon rather than absorbing it, due to deforestation and fires.

Significance
 During last month's UN General Assembly, President Jair Bolsonaro unsuccessfully argued that his government was controlling deforestation in the Amazon region. Reports indicate that between August 2020 and July 2021, nearly 8,800 square kilometres (km²) of forest were cut down.

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