

PH.D. COURSE IN "Person, Market, Institutions" Coordinator: prof. Riccardo Resciniti resciniti@unisannio.it	
ADMINISTRATIVE HEADQUARTERS	Department of Law, Economics, Management and Quantitative Methods (DEMM)
DURATION	Triennial
CURRICULUM	a) The Person and his rights between the market and institutions b) Economic development and individual well-being. Enterprises, market and public institutions
Disciplinary areas of the PhD for the Curriculum a) <i>The person and his rights between the market and institutions</i>	GIUR-01/A - Private Law GIUR-11/A - Comparative Private Law GIUR-02/A - Commercial Law GIUR-04/A - Labour Law GIUR-06/A - Administrative and Public Law GIUR-09/A - International Law GIUR-10/A - European Union Law GIUR-12/A - Civil Procedure Law GIUR-13/A - Criminal Procedure Law GSPS-03/A - History of Political Thought
Subject areas of the doctorate for the Curriculum b) <i>Economic development and individual well-being. Enterprises, market and public institutions</i>	ECON-01/A - Political Economy STEC-01/A - History of Economic Thought ECON-06/A - Business Administration ECON-07/A - Economics and Business Management ECON-09/A - Corporate Finance ECON-08/A - Business Organization ECON-09/B - Economics of Financial Intermediaries STEC-01/B - Economic History STAT-04/A - Mathematical Methods of Economics and Actuarial and Financial Sciences STAT-01/A - Statistics AGRI-01/A - Agricultural and Food Economics and Rural Appraisal

PLACES IN COMPETITION (8 - EIGHT)

<p>Position with scholarship funded by Public Notice Campania Region: "INNOVATIVE RESEARCH DOCTORATES WITH INDUSTRIAL CHARACTERIZATION" PR CAMPANIA ESF+ 2021/2027- PRIORITY 2 EDUCATION AND TRAINING – SPECIFIC OBJECTIVE ESO 4.7 - ACTION 2.G.4. - D.D. N.100 OF 30.05.2025</p>	<p>Topic: New responsible business models: Marketing and AI for an inclusive culture. The PhD project “New models of Responsible Business: Marketing and AI for an inclusive culture” explores how Artificial Intelligence (AI) can foster ethical, sustainable, and socially responsible business and marketing models within the cultural and creative industries. Aligned with the RIS3 Campania 2021-2027 strategy, it aims to merge digital innovation with social inclusion and cultural accessibility, enhancing the contribution of cultural heritage to equitable territorial development. The research combines a theoretical framework design with applied experimentation, involving field studies and co-design with Infocube S.r.l. and key cultural institutions. It will develop models and measurable indicators to assess the social and economic impacts of AI-driven strategies. Grounded in the “AI for Social Good” paradigm, the project promotes interdisciplinary skills across marketing, ethics, and technology, supporting sustainable innovation and training highly skilled professionals capable of guiding responsible digital transformation in the cultural and creative sectors.</p>	<p>1 position</p>	<p>To participate in this type of position, it is mandatory to carry out periods of study and research abroad and in companies</p> <p>https://fse.regione.campania.it/dottorati-di-ricerca-innovativi-con-caratterizzazione-industriale/</p>
<p>Position with scholarship funded by Public Notice Campania Region: "INNOVATIVE RESEARCH DOCTORATES WITH INDUSTRIAL CHARACTERIZATION" PR CAMPANIA ESF+ 2021/2027- PRIORITY 2 EDUCATION AND TRAINING – SPECIFIC OBJECTIVE ESO 4.7 - ACTION 2.G.4. - D.D. N.100 OF 30.05.2025</p>	<p>Theme: Enhancing sustainability: the role of EU law in shaping the green transition. The principal aim of the research project “Enhancing sustainability: the role of EU law in shaping the green transition” is to contribute to the formulation of a coherent and effective legal framework that fosters sustainability, with a focus on its environmental and economic dimensions. The project employs a comparative and multidisciplinary methodology, critically examining the interface between EU energy policies and other intersecting legal fields, such as competition law. It is posited that a more transparent and supportive legal framework will unlock significant investment in renewable energy and building efficiency. This will contribute to stimulate innovation in green products and services, acting as a key driver for the transition.</p>	<p>1 position</p>	<p>To participate in this type of position, it is mandatory to carry out periods of study and research abroad and in companies</p> <p>https://fse.regione.campania.it/dottorati-di-ricerca-innovativi-con-caratterizzazione-industriale/</p>
<p>Position with scholarship funded by Public Notice Campania Region: "INNOVATIVE RESEARCH DOCTORATES WITH INDUSTRIAL CHARACTERIZATION" PR CAMPANIA ESF+ 2021/2027- PRIORITY 2 EDUCATION AND TRAINING – SPECIFIC OBJECTIVE ESO 4.7 - ACTION 2.G.4. - D.D. N.100 OF 30.05.2025</p>	<p>Topic: SmartGrains: Innovation, traceability and sustainability in the pasta supply chain. The PhD project “SmartGrains: Innovation, Traceability and Sustainability in the Pasta industry” aims to promote a low-carbon, circular, and digital transformation of the artisanal pasta supply chain in Campania, with reference to the regional production system. The project features a high level of methodological and applicative innovation, positioning itself as a transformative initiative for the regional agri-food system through the synergic integration of enabling technologies (IoT, Artificial Intelligence, and Blockchain) with eco-design tools and Life-Cycle Sustainability Assessment (LCSA) methods. In full alignment with the Smart Specialization Strategy (RIS3) of Campania, the National Recovery and Resilience Plan (NRPP), and the 2030 Agenda for Sustainable Development, the project seeks to drive the digital innovation of a traditional agri-food system, enhancing its territorial identity while improving value creation, transparency, and environmental, social and economic performance. This three-year research program combines academic and industrial activities and includes an international training period abroad, integrating a virtuous model of knowledge transfer and responding to the growing</p>	<p>1 position</p>	<p>To participate in this type of position, it is mandatory to carry out periods of study and research abroad and in companies</p> <p>https://fse.regione.campania.it/dottorati-di-ricerca-innovativi-con-caratterizzazione-industriale/</p>

	demand for hybrid professionals equipped with transversal, high-value skills. The project acts as an experimental laboratory for sustainable innovation in the pasta supply chain, generating direct impacts in terms of competitiveness, technological transfer, and regional development.		
Position with scholarship funded by Public Notice Campania Region: "INNOVATIVE RESEARCH DOCTORATES WITH INDUSTRIAL CHARACTERIZATION" PR CAMPANIA ESF+ 2021/2027- PRIORITY 2 EDUCATION AND TRAINING – SPECIFIC OBJECTIVE ESO 4.7 - ACTION 2.G.4. - D.D. N.100 OF 30.05.2025	Topic: Statistics and ICT - a model for the Public Administration. The research aims to develop an integrated model combining advanced statistical methods and ICT tools to enhance the efficiency and transparency of Public Administration. Using data analytics, machine learning, and business intelligence techniques, the project analyzes decision-making and management processes to promote evidence-based governance. It focuses on the construction of performance indicators, predictive models, and interactive decision-support systems, emphasizing data quality and digital sustainability. The proposed approach integrates statistical and technological expertise to design a replicable data-driven administration model capable of generating public value and fostering innovation in citizen services.	1 position	To participate in this type of position, it is mandatory to carry out periods of study and research abroad and in companies https://fse.regione.campania.it/dottorati-di-ricerca-innovativi-con-caratterizzazione-industriale/
Position with scholarship funded by Public Notice Campania Region: "INNOVATIVE RESEARCH DOCTORATES WITH INDUSTRIAL CHARACTERIZATION" PR CAMPANIA ESF+ 2021/2027- PRIORITY 2 EDUCATION AND TRAINING – SPECIFIC OBJECTIVE ESO 4.7 - ACTION 2.G.4. - D.D. N.100 OF 30.05.2025 (the scholarship will be activated subject to authorization for funding by the Campania Region)	Topic: Generative AI Applications in Inclusive Packaging Co-Design Processes The objective of this PhD project is to develop an Artificial Intelligence-based framework to contribute to individual and collective well-being through the design of inclusive, accessible, and user-centered packaging. Through the introduction of generative models and intelligent systems, the project aims to innovate the packaging design phases, enhancing the experiential and relational dimension of the product, in line with new market needs and the principles of ethical innovation promoted by the RIS3 (Regional Innovation Strategy for Smart Specialisation). The proposal addresses the objective of promoting enabling digital technologies for the transformation of industrial processes, with a strong focus on the active involvement of the end-user. Inclusivity is approached not only as a technical parameter but as a design and cultural value, integrated from the outset into the creative process thanks to the use of AI and co-design with corporate stakeholders, experts, and representatives of civil society.		To participate in this type of position, it is mandatory to carry out periods of study and research abroad and in companies https://fse.regione.campania.it/dottorati-di-ricerca-innovativi-con-caratterizzazione-industriale/
Reserved place for Foreign State Scholarship holder	To participate in the selection procedure, the candidate, <u>under penalty of exclusion</u> , must expressly indicate in the application the <u>curriculum (a) or (b)</u> and, within it, the <u>scientific disciplinary sector</u> for which to compete, as well as the <u>research project</u> submitted. The selection (qualifications and oral exam) will be aimed at ascertaining, as a prerequisite, the possession of skills on the outlines of the scientific-disciplinary sector of reference and the aptitude for research activity. <ul style="list-style-type: none"> CURRICULUM A 	1 position	<i>To participate in this type of post, the candidate must already be in possession of financial support guaranteed by a foreign institution</i>

	<p><i>"The person and his rights between the market and institutions"</i></p> <p>S.S.D.</p> <p>GIUR-01/A - Private Law GIUR-11/A - Comparative Private Law GIUR-10/A - European Union Law GIUR-09/A - International Law GIUR-02/A - Commercial Law GIUR-04/A - Labour Law GIUR-12/A - Civil Procedure Law GSPS-03/A - History of Political Thought</p> <ul style="list-style-type: none"> • <u>CURRICULUM B</u> <i>"Economic development and individual well-being. Companies, market and public institutions"</i> <p>S.S.D.</p> <p>ECON-07/A - Economics and Business Management ECON-09/A - Corporate Finance STAT-01/A - Statistics ECON-01/A - Political Economy STEC-01/A - History of Economic Thought</p>		
Position without bag	<p>To participate in the selection procedure, the candidate, <u>under penalty of exclusion</u>, must expressly indicate in the application the <u>curriculum (a) or (b)</u> and, within it, the <u>scientific disciplinary sector</u> for which to compete, as well as the <u>research project</u> submitted.</p> <p>The selection (qualifications and oral exam) will be aimed at ascertaining, as a prerequisite, the possession of skills on the outlines of the scientific-disciplinary sector of reference and the aptitude for research activity.</p> <ul style="list-style-type: none"> • <u>CURRICULUM B</u> <i>"Economic development and individual well-being. Companies, market and public institutions"</i> <p>S.S.D.</p> <p>ECON-06/A - Business Administration STAT-01-A - Statistics</p>	2 positions	

<p>Qualifications for access to the competition</p>	<p>Master's degree or equivalent in scientific disciplines related to the disciplinary areas of the doctorate and, precisely,</p> <p>for curriculum a): "The person and his rights between market and institutions", among the degrees obtained in Italy:</p> <p><i>LMG/01 Class of Master's Degrees in Law, LM-56 Economics, LM-62 Political Sciences, LM-63 Public Administration, 22/S Master's Degree in Law, 64/S Master's Degree in Economics, 70/S Master's Degree in Political Sciences, 71/S Master's Degree in Public Administration Sciences</i></p> <p><i>Degrees obtained under the system prior to Ministerial Decrees 509/99 and 270/04 in the following disciplines are also considered admission qualifications: law, economics, political science</i></p> <p>for degrees obtained abroad:</p> <p><i>Classes or degree areas equivalent to those required for Italian citizens; Knowledge of the English language.</i></p> <p>for curriculum b): "Economic development and individual well-being. Enterprises, market and public institutions", among the degrees obtained in Italy:</p> <p><i>LM-56 Economics LM-62 Political Sciences, LM-76 Economics for the Environment and Culture, LM-77 Economics and Management, LM-82 Statistical Sciences, LM-83 Actuarial and Financial Statistical Sciences, LMG/01 Class of Master's Degrees in Law, LM-69 Agricultural Science and Technology, LM-63 Public Administration Sciences, 64/S Master's degree in economics, 70/S Master's Degree in Political Sciences, 83/S Master's Degree in Economics for the Environment and Culture, 84/S Master's Degree in Economics and Management, 91/S Master's Degree in Economic, Financial and Actuarial Statistics, 22/S Specialist in Law, 71/S Specialist in Public Administration Sciences, 77/S Master's Degree in Agricultural Science and Technology LM-40 Mathematics 45/S Mathematics</i></p> <p><i>Degrees obtained according to the system prior to Ministerial Decrees 509/99 and 270/04 in the following disciplines are also considered admission qualifications: economics, mathematics, political science, statistical and actuarial sciences.</i></p> <p>for degrees obtained abroad:</p> <p><i>Classes or degree areas equivalent to those required for Italian citizens; Knowledge of the English language.</i></p>

<p>Procedures for conducting the competition tests</p> <p>PLACES WITH AND WITHOUT SCHOLARSHIP</p>	<p>Evaluation of qualifications</p>	<p>Up to 30 points</p>	<p>✓ up to 5 points for profit in the university career, attested by appropriate certification of the exams passed and the related grade;</p> <p>✓ up to 7 points for the degree grade, distributed as follows: 1 point for a mark up to 105; 2 points for 106 vote; 3 points for a vote of 107; 4 points for 108 vote; 5 points for 109 vote; 6 points for a 110 vote; 7 points for a grade of 110 laude.</p> <p>(in the absence of perfect correspondence between the scores obtained and those indicated in this table - for qualifications obtained abroad and considered equivalent - the fractions of points will be applied according to a proportional calculation);</p> <p>✓ up to 3 points for the consistency of the degree thesis with the topics of the doctorate (based on the topic of the degree thesis, taken from a CD, attached by the candidate, with an electronic version in PDF format of the thesis);</p> <p>✓ up to 10 points for publications, without prejudice to consistency with the sector and with the topics of the doctorate (2 points for each publication);</p> <p>✓ up to 5 points for other training/research activities carried out, duly documented, without prejudice to the scientific and educational relevance and, in any case, consistency with the sector and with the topics of the doctorate (for the purposes of evaluating these activities, any cover letters may be taken into account, as provided for in the call for applications).</p>	
	<p>Oral exam:</p> <p>interview with discussion also of the research project presented by the candidate.</p> <p>Candidates who have obtained a mark of at least 42/70 in the interview and have demonstrated an adequate knowledge of the English language will pass the oral test</p>	<p>Up to 70 points</p>	<p>✓ Up to 35 points for preparation and aptitude for research activity</p> <p>✓ Up to 35 points for the research project submitted</p>	<p>The interview may be carried out by <i>"teleconference"</i> for candidates residing abroad or for Italian candidates in justified cases based on adequate documentation.</p> <p>In these cases, the candidate must indicate his/her skype or e-mail address which will be used to carry out the test and ensure the use of a webcam to allow his/her identification to the Selection Committee</p>

<p>Subject: Competitive tests</p>	<p>All the competition tests will focus on thematic paths identified among the subjects covered by the S.S.D. or the research topic corresponding to the places funded under the specific programs indicated above, based on the choice expressed by the candidate at the time of submission of the application.</p> <p>The selection will be aimed at ascertaining, as a prerequisite, the possession of skills on the lines of the scientific-disciplinary sector (SSD) of reference.</p> <p>In the oral tests and in the interview, the selection will also be aimed at ascertaining the adequate knowledge of a foreign language, specifically indicated by the candidate at the time of submission of the application.</p>	
<p>Procedures and subject matter of the competition tests for candidates for <u>reserved places</u> only</p>	<p>Evaluation of qualifications</p> <p>up to 30 points</p>	<ul style="list-style-type: none"> ✓ up to 5 points for profit in the university career, attested by appropriate certification of the exams passed and the related grade; ✓ up to 7 points for the degree grade, distributed as follows: 1 point for a mark up to 105; 2 points for 106 vote; 3 points for a vote of 107; 4 points for 108 vote; 5 points for 109 vote; 6 points for a 110 vote; 7 points for a grade of 110 laude. (in the absence of perfect correspondence between the scores obtained and those indicated in this table - for qualifications obtained abroad and considered equivalent - the fractions of points will be applied according to a proportional calculation); ✓ up to 3 points for the consistency of the degree thesis with the topics of the doctorate (based on the topic of the degree thesis, taken from a CD, attached by the candidate, with an electronic version in PDF format of the thesis); ✓ up to 10 points for publications, without prejudice to consistency with the sector and with the topics of the doctorate (2 points for each publication); ✓ up to 5 points for other training/research activities carried out, duly documented, without prejudice to the scientific and educational relevance and, in any case, consistency with the sector and with the topics of the doctorate (for the purposes of evaluating these activities, any cover letters may be taken into account, as provided for in the call for applications).
	<p>Interview on a research project</p> <p>Up to 70 points</p>	<p>Candidates are invited to prepare a presentation of a research project consistent with the curriculum and with the SSD chosen and indicated, under penalty of exclusion, in the application for admission.</p> <p>Candidates who have obtained a mark of at least 42/70 in the interview will pass the test.</p> <p>Knowledge of the English language is assessed.</p> <p>The interview may be carried out by "<i>teleconference</i>" for candidates residing abroad or for Italian candidates in justified cases based on adequate documentation. In such cases, the candidate must indicate his/her Skype address, which will be used to carry out the test and ensure the use of a webcam to allow his/her identification to the Selection Committee.</p> <p>The oral interview also includes the discussion and evaluation of the research project presented by the candidate with a score of up to 35 points included in the total 70 points that can be attributed.</p>
	<p>Interview</p>	<p>Days, times and locations of the interview will be announced with a notice published on the university website, at: https://www.unisannio.it/index.php/it/studente/studente-laureato/dottorato-di-ricerca</p>