

# **CURRICULUM OF SCIENTIFIC AND DIDACTIC ACTIVITIES**

**CONCETTA NAZZARO**

Associate Professor  
SDS AGR/01 Economics and Rural Valuation  
Department of Law, Economics, Management and  
Quantitative Methods,  
University of Sannio

## 1. PERSONAL INFORMATION , ACADEMIC STANDING, EDUCATION

---

### 1.1 ACADEMIC STANDING

**ORCID** 0000-0003-1616-9567

**From 01.09.2018** She is Associate Professor for the scientific-disciplinary sector Agr/01 "Economics and Rural Valuation", at the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**7.10.2014** She got the National Scientific Habilitation, "TORNATA 2013", for associate professor in the sector 07/A1 "Agricultural Economics and Valuation", scientific-disciplinary sector AGR/01 "Economics and Rural Valuation".

**From 30.12.2013** She is a permanent university researcher for the scientific-disciplinary sector Agr/01 "Economics and Rural Valuation", at the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**From 30.12.2010** She is a permanent university researcher for the scientific-disciplinary sector Agr/01 "Economics and Rural Valuation", at the Faculty of Economics and Business Sciences (SEA), University of Sannio.

### 1.2 EDUCATION

**2005 (4 November) PhD** in *"Protected Areas and Enhancement of Cultural and Environmental Heritage for the Organization of the Territory and Sustainable Development"* (XVII cycle), Department of Analysis of Economic and Social Systems (DASES), Faculty of Economic and Business Sciences, University of Sannio, with a thesis entitled "Local agricultural and rural systems and governance models: Integrated Rural Design in Campania and a case history", Tutor prof. G. Marotta.

**2001 Advanced Training course, equivalent to Master**, *"Expert in risk management for the protection and valorisation of the local heritage"*, of annual duration - being winner of scholarship at the Ministry of the University and the Scientific and Technological Research – implementing entity Science and Technology Park of the Metropolitan Area of Naples and CNA Naples.

**2001** Visiting at Cambridge University, Master stage.

**2001** Visiting at Valencia University, Master stage.

**2001** Stage *"Strategies of territorial development and quality of life in the northern suburbs of Naples: a plan of territorial relaunch and sustainable development for the Giuglianes area"* at the Provincial Administration of Naples, Bureau and Information Society.

**1998/99** Postgraduate diploma, of annual duration, at the University of Naples "Federico II" in historical disciplines.

**1997/98** Postgraduate diploma, of annual duration, at the University of Naples "Federico II" in Relational Sciences.

**19-12-1995** Degree at the University of Naples "Federico II", with marks 110/110 and praise.

**1990/91** High School diploma, "E.Fermi" high school, Montesarchio.

### **1.3 SPECIALIZED COURSES AND RESEARCH FELLOW AT ITALIAN AND FOREIGN UNIVERSITIES**

**2012 (27 August - 1 September)** She attended the Course "The Empirics of Economic Organizations & Transaction Costs" (with Scott E. Masten), course coordinator Kostas Karantininis, NOVA University Network, Department of Economics, Swedish University of Agricultural Sciences, Uppsala (Sweden).

**2008-2009 (October 2008-October 2009)**, Annual Postdoctoral Research Fellow, entitled "Models of integrated rural development and the enogastronomic companies needs"(with reference to the development of prototypes of Integrated Projects of the Supply Chain), SDS AGR/01 Economics and Rural Valuation, scientific director Prof. G. Marotta, at the Department of Analysis of Economic and Social Systems (D.a.s.e.s.), University of Sannio.

**2007-2008 (October 2007-October 2008)**, Annual Postdoctoral Research Fellow, entitled "Models of integrated rural development and the enogastronomic companies needs"(with reference to the development of prototypes of Integrated Projects of the Supply Chain), SDS AGR/01 Economics and Rural Valuation, scientific director Prof. G. Marotta, at the Department of Analysis of Economic and Social Systems (D.a.s.e.s.), University of Sannio.

**2006-2007 (June 2006-June 2007)**, Annual Postdoctoral Research Fellow, entitled "Models of integrated rural development and the enogastronomic companies needs"(with reference to the development of prototypes of Integrated Projects of the Supply Chain), SDS AGR/01 Economics and Rural Valuation, scientific director Prof. G. Marotta, at the Department of Analysis of Economic and Social Systems (D.a.s.e.s.), University of Sannio.

### **1.4 LINGUISTIC AND COMPUTER SKILLS**

Good reading, spoken and written knowledge of the English language.

MS-DOS operating systems, Microsoft Windows XP/Vista/7/8/10; Application software: Microsoft Office package, Spad, Spss, Microsoft Front Page, Adobe Photoshop.

### **1.5 ADDITIONAL INFORMATION**

Member of the Italian Society of Agricultural and Food Economics (SIEA).

Member of the Italian Society of Agricultural Economics (SIDEA).

Member of the European Association of Agricultural Economists (1.1.2016/31.12.2018 and 1.1.2019/31.12.2021).

She was a member of the International Society of Agricultural Economists.

## **2. DIDACTIC ACTIVITY**

---

### **2.1 ACADEMIC TEACHINGS**

**2020-2021 a.y. (2nd semester)**, Professor of Economics and Politics of Rural Development (9cfu), (SDS AGR/01), Degree Course in Business Administration, Tourism Curriculum, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2020-2021 a.y. (2nd semester)**, Professor of Agrifood Value Chain (6cfu), (SDS AGR/01), Degree Course in Economics and Management, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2020-2021 a.y. (1st semester)**, Professor of Food Safety Policy (6 cfu), (SDS AGR/01), Law Degree Course, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2019-2020 a.y. (2nd semester)**, Professor of Economics and Politics of Rural Development (9cfu), (SDS AGR/01), Degree Course in Business Administration, Tourist Curriculum, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2019-2020 a.y. (2nd semester)**, Professor of Agrifood Value Chain (6cfu), (SDS AGR/01), Degree Course in Economics and Management, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2019-2020 a.y. (1st semester)**, Professor of Food Safety Policy (6 cfu), (SDS AGR/01), Law Degree Course, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2018-2019 a.y. (2nd semester)**, Professor of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Business Economics, Tourist Curriculum, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2018-2019 a.y. (2nd semester)**, Professor of Agrifood Value Chain (6cfu), (SDS AGR/01), Degree Course in Economics and Management, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2018-2019 a.y. (2nd semester)**, Professor of Economics of Agri-Food Markets (6cfu), (SSD AGR/01), Bachelor in Economics and Management, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2017-2018 a.y. (2nd semester)**, Professor of Economics and Politics of Rural Development (9cfu), (SDS AGR/01), Degree Course in Business Administration, Tourist Curriculum, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2017-2018 a.y. (2nd semester)**, Professor of Agrifood Financing (6cfu), (SDS AGR/01), ), Degree course in Banking and Financial Economics, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2016-2017 a.y. (2nd semester)**, Lecturer (internal substitute) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Business Administration, Tourist Curriculum, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2015-2016 a.y.** Lecturer (substitute contract), Agri-Food Cooperation and International Integration (6cfu), (SDS AGR/01), Interuniversity Master's Degree course (University of Sannio and University of Naples Parthenope) in Economics of Cooperation and International Trade.

**2015-2016 a.y. (2nd semester),** Lecturer (substitute contract) of Agrofood Economics (9cfu), (SDS AGR/01), Degree Course in Business Economics, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2014-2015 a.y. (2nd semester),** Lecturer (substitute contract) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Economics of Services, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2013-2014 a.y. (2nd semester),** Lecturer (substitute contract) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Economics of Services, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2013-2014 a.y. 2nd semester),** Lecturer (substitute contract) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Economics of Services, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2012-2013 a.y. (2nd semester),** Lecturer (substitute contract) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Economics of Services, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2011-2012 a.y. (2nd semester),** Lecturer (substitute contract) of Sustainable Rural Development (9cfu), (SDS AGR/01), Degree Course in Economics of Services, Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**2010-2011 a.y. (2nd semester),** Lecturer (substitute contract) of Agricultural Policies and Community Fraud (5cfu), (SDS AGR/01), Degree Course in Security Organization and Management, Faculty of Economics and Business Sciences, University of Sannio.

**2009-2010 a.y.** Lecturer of Agricultural Policies and Community Fraud (5cfu), (SDS AGR/01), Degree in Organization and Security Management, Faculty of Economics and Business, University of Sannio.

**2008-2009 a.y.** Lecturer in Agricultural Policies and Community Fraud (5cfu), (SDS AGR/01), Degree Course in Organization and Management of Security, Faculty of Economic and Business Sciences, University of Sannio.

**2008-2009 a.y.** Lecturer for supplementary teaching activities (20 hours), course in Agricultural Policies and Community Fraud (SDS AGR/01), Degree Course in Organization and Security Management, Faculty of Economics and Business Sciences, University of Sannio.

**2007-2008 a.y.** Lecturer in Agricultural Policies and Community Fraud (5cfu), (SDS AGR/01), Degree Course in Organization and Management of Security, Faculty of Economic and Business Sciences, University of Sannio.

**2006-2007 a.y.** Lecturer of Elements of Economics (5cfu), (SDS AGR/01), Degree Course in Biotechnology, Faculty of Science MM.FF.NN., University of Sannio.

**2005-2006 a.y.** Lecturer of Elements of Economics (5cfu), (SDS AGR/01), Degree Course in Biotechnology, Faculty of Science MM.FF.NN., University of Sannio.

## 2.2 EXAMINATION COMMITTEES

**From a.y. 2005-2006**, she presides over the Commissions for the examinations for the profit of the teachings of which she is titular at the University of Sannio.  
She also participated in the following examination committees:

**From a.y. 2003-2004 to a.y. 2009-2010:** Agrarian Economy, Environment Economics, Economics of Agritourism and Rural Tourism, Economic Policy of Tourism (owner Prof. Giuseppe Marotta);

**From a.y. 2004-2005 to date:** Agri-food economy (owner Prof. Giuseppe Marotta); Economy of agri-food markets (owner Prof. M. Simeone).

**From a.y. 2005-2006 to a.y. 2009-2010:** Policies for the development of agri-food enterprises, Economy of typical products; Methods of evaluation and governance of rural development policies (owner Prof. Giuseppe Marotta);

**From a.y. 2015-2016 to date:** Agrifood valuechain (owner Prof. Giuseppe Marotta);

**From a.y. 2016-2017 and 2017-2018:** European policies for food safety (owner Prof. Giuseppe Marotta).

## 2.3 TEACHINGS AT FOREIGN UNIVERSITIES

**2006-2007 a.y. (1-5 April 2007)** Teaching activities (8 hours), module of "Technological innovations of process and food safety: methodologies of analysis and empirical evidence (the case of the livestock sector of Southern Italy)", at the University of Lisbon, Higher Technical Institute, for Phd students.

## 2.4 TEACHINGS IN MASTER AND HIGHER UNIVERSITY EDUCATION COURSES

**12 and 13 September 2019** Lecturer of the module "Focus Agrifood" (12 hours), as part of the *International Business Academy - IBA 2019* Advanced Training Course, promoted by the Department of Law, Economics, Management and Quantitative Methods (DEMM) the University of Sannio and the Agency for the Promotion Abroad and Internationalization of Italian Companies - ICE.

**20 and 27 September 2019** Lecturer of the module "Community programming and evaluation of policies" (8 hours), as part of the II Level Master "Manager of public administrations: measurement and evaluation of performance", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**6-7 September 2018** Lecturer of the module "Community programming and evaluation of policies" (8 hours), as part of the II Level Master "Manager of public administrations: measurement and evaluation of performance", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**19 and 22 June 2018** Lecturer of the module "Focus on Agrifood" (14 hours), as part of the *International Business Academy - IBA 2019* Advanced Training Course, promoted by the Department of Law, Economics, Management and Quantitative

Methods (DEMM) the University of Sannio and the Agency for the Promotion Abroad and Internationalization of Italian Companies - ICE.

**19/20 March 2018** Lecturer of the module "Mediterranean Diet and agriculture" (10 hours), as part of the Project "Training of Trainers" - "Youth of Campania for Europe; Rights, Environment, Mediterranean Diet and Agriculture" presented by the University of Sannio and funded by the Campania Region, appointed by Decree (90/2018) of the Director of the Department of Law, Economics, Management and Quantitative Methods of the University of Sannio.

**29 January 2016** Lecturer of the module "Cohesion Policy, Europe 2020 Strategy, Structural Funds" (5 hours), as part of the II Level Master "Manager of Public Administrations", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio.

**9 April 2015** Lecturer of the module "The management of agro-social enterprises and territorial networks: introduction and presentation to the Master Course MIART", (2 hours), as part of the II Level Master "Manager of Agro-Social enterprises and Territorial Networks" (MIART), activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), of the University of Sannio.

**25 May 2015** Lecturer of the module "Agrifood companies in international markets" (8 hours), as part of the Advanced Training Course for "Export Manager" entrusted to the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio, by the Agency for the Promotion Abroad and Internationalization of Italian Companies - ICE.

**19 November 2015** Lecturer of the module "Boundaryshift, multifunctionality and social responsibility in farms" (10cfu), (10 hours), as part of the Master level "Manager of Agro-Social Enterprises and Territorial Networks" (MIART), activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**4 December 2015** Lecturer of the module "Agro-social enterprises and territorial networks: models of value creation" (10cfu), (10 hours), as part of the II Level Master "Manager of Agro-Social enterprises and territorial networks" (MIART), activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**26 February 2014** Lecturer of the module "Agrifood companies in international markets" (8 hours), as part of the Course of Advanced Training for "The internationalization of companies - Corce Campania", as part of the Operational Agreement signed between the University of Sannio and the Agency for Promotion Abroad and Internationalization of Italian Companies - ICE.

**10/17 October 2014** Lecturer of the module "Community Programming" (20 hours), within the II Level Master "Manager of public administrations", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

## **2.5 TEACHING AT PUBLIC AND PRIVATE RESEARCH AND TRAINING INSTITUTIONS**

**November - December 2020** Lecturer of the modules "Organization of food supply chains characterizing the Campania region" and "Strategies and policies of

marketing of food products" (18 hours), as part of the Course of Higher Technical Education and Training (IFTS) "Technical superior for the enhancement of territorial resources and typical food and wine", (2 -year), FSE POR Campania 2014-2020, Head FO.SVI.TER.

**April - July 2019** Lecturer of the modules "Labeling and food fraud", "Organization of the agricultural and food chains characterizing the Campania region" and "Strategies and policies of commercialization of the agricultural and food products" (total 21 hours), as part of the Course of Higher Technical Education and Training (IFTS) "Technical superior for the enhancement of territorial resources and typical food and wine", (2 -year), FSE POR Campania 2014-2020, Head FO.SVI.TER.

**February - April 2018** Lecturer of the modules "Agrifoodvaluechain", "Behaviours of consumption" and "Economy of food and wine enterprises" (total 33 hours), as part of the Course of Higher Technical Education and Training (IFTS) "Superior technician for the enhancement of territorial resources and typical food and wine", (1 year-end), FSE POR Campania 2014-2020, Leader ATS "Q.E.S. - Food and Wine Quality Sannita".

**October 2015** Lecturer of the modules "Orientation to the national, regional and local tourism market" and "Strategic planning and business management" (28 hours), as part of the training course "Strategic management and marketing", measure 331 PSR Campania 2007-2013, promoted by the Italian Confederation of Provincial Farmers of Benevento.

**June 2014** Lecturer of the module "The Mediterranean Diet in the context of rural development programming" (4 hours), as part of the Training Course "The relationship between food and human health: the case of the traditional cuisine of the interior areas and its reference to the Mediterranean diet", mis. 111-PSR Campania 2007-2013, promoted by the Directorate General for Agricultural, Food and Forestry Policies of the Campania Region- Provincial Territorial Service of Benevento.

**August 2008** Lecturer of the module "The presence of women in agriculture: business models in comparison", (8 hours), as part of the project "The women of the village. Female Work" Measure 3.14 Action A, P.O.R. Campania 2000-2006, realized by the "Interdipartimental Center of research L.U.P.T. (Laboratory of Town Planning and Territorial Planning), of the University of Naples "Federico II", from Terranostra Campania, from Fidapa (Italian Federation of Women in Arts, Professions and Business) and Plansud s.r.l.".

**November 2007** Lecturer of the module "Agribusiness and labour market: employment prospects" (two hours), realized by Adecco Training s.r.l.- headquarters- as part of the Orientameeting days addressed to students and recent graduates of the University of Sannio.

**April-September 2005** Lecturer of the module "Formative integration. The Community policy for food safety and quality and rural development" (32 hours), as part of the project "Agridonna" - Centre for Female Employability, promoted by the municipality of Cerreto Sannita, implementing entity Confederation Italian Farmers Benevento.

**January-May 2004** Lecturer of the modules "Sustainable Development", "Conservation of the environment", "Environmental Education", (total duration 80 hours), as part of the Training Courses for "Expert in the enhancement and sale of the local tourist product" and "Environmental Animator", Project D&A

"Women and Environment"- Community Initiative EQUAL, entrusted by the implementing subject Department DASES University of Sannio (proposing entity Association APEIRON).

July 2004 Lecturer of the module "Analysis of the environmental sector in Campania" (12 hours), as part of the training course "Paths for business creation in the craft, agri-food and environmental sectors", Measure 4 J1 intervention of the PSL of the LAG Partenio-Valle Caudina, entrusted by the actuator ATI CIPAT – Campania and DASES – University of Sannio.

**August 2004** Support teaching activity (15 hours), for the drafting of the Business Plan, as part of the training course "Paths for the creation of enterprise in the crafts, agri-food and environmental", Measure 4 J1 intervention of the PSL of the LAG Partenio-Valle Caudina, entrusted by the actuator ATI CIPAT-Campania and DASES-University of Sannio.

**December 2004** Lecturer of the module "Labour market in the agri-food industry" (15 hours), as part of the IFTS Course "Advanced technician for the organization and marketing of integrated tourism", entrusted by the subject actuator Euroform-Research and Training.

**April 2005** Lecturer of the module "Environment and organization of the territorial space" (15 hours), within the IFTS Course "Advanced technician of computer applications for the cataloging of finds of artistic interest", entrusted by the implementing entity Euroform-Research and Training.

**June 2005** Lecturer of the module "The tourism sector in rural areas" (seven hours and thirty minutes), for the Laboratory of Urban Planning and Territorial Planning of the University of Naples "Frederick II", as part of the course "Expert holistic tourism", Mis. 3.14 of the POR Campania 2000-2006 "Promoting the participation of women in the labour market" - Action B.2.1 Integrated Pathways to Employment "Experimentation of training paths aimed at employment in companies".

**March-May 2003** Lecturer of the module "Sustainable development, environmental education, food safety" (20 hours), as part of the Training Course "Environmental Education", Regional Project "Ecology", entrusted by the proposer entity and actuator Municipality of Molinara.

## **2.6 INTEGRATIVE TEACHINGS AND STUDENTS SERVICES ACTIVITY**

- **From a.y. 2005-2006 to date**, She carries out, at the University of Sannio, activities of orientation and tutoring for students of the courses of which She owns.

- **From a.y. 2005-2006 to date**, She carries out, at the University of Sannio, exercises and seminar activities for the teachings of which she owns (indicated in point 2.1) and for the teachings of SDS AGR/01 (Economics and Rural Valuation) of which prof. Giuseppe Marotta has been holder.

- **From a.y. 2004-2005 to date**, She has been a supervisor of Bachelor's and Master's theses and co-supervisor of Master's theses at the University of Sannio.

She has also been a tutor to the following Phd students and doctors::

- **Academic Period 2019-2021** She is tutor of PhD student Dr. Anna Uliano, to the Phd Course "Person, Market, Institutions", XXXIV Cycle, University of Sannio, PON Project "Innovative Doctorates with industrial characterization" on the theme: "Smart innovation and creation of shared value in wine cooperatives".

- **Academic Period 2017-2020** She is co-tutor of PhD student Dr. Raimondo Maria, to the Phd Course "Person, Market, Institutions", XXXIII cycle, University of Sannio, with a thesis entitled "Bio-economy strategies implementation for sustainable agri-foodsystems".
- **Academic Period 2014-2017** She was tutor of Dr. Valentina Iacoviello, who obtained the PhD in "Person, Market, Institutions", cycle XXIX, University of Sannio, with a thesis entitled "Cooperative models and innovation processes: the creation of value in the viticulture of internal areas".
- **Academic Period 2013-2016** She took part in the Tutorial Committee, as co-tutor, of the PhD thesis project of Dr. Gretel Iliana Gilgonzalez, who obtained the title of Phd in "Ciencias Agropecuarias", Universidad Autonoma Metropolitana Unidad Xochimilco, Mexico City, (Coordinator Dr. Luis A.G. Hernández), with a thesis entitled "The generation of the value of the agro-food chain of milk in the community of San José de Gracia (Mexico) and in the Campania region".

### 3. SCIENTIFIC RESEARCH ACTIVITIES

---

#### 3.1 RESEARCH FIELDS

Multifunctionality and Diversification in Agriculture. Rural Development and Community Policies. Models of Value Creation.

Corporate Social Responsibility and Governance Mechanisms.

Responsible consumption patterns, dietary habits, obesity.

#### 3.2 RESEARCH GROUPS: RESPONSIBILITIES AND PARTICIPATIONS

**Scientific Coordinator** for Unisannio Unit of the Research Project "*The Cultural and Anthropogenic Landscape of Falanghina DOC as an UNESCO Intangible Cultural Heritage*" funded by the Campania Region with D.D. n. 314 of 04/0812020, lasting ten months (November-December 2020) in partnership with Suor Orsola Benincasa University.

**Member of the research group and scientific director of work package** on "Operational Project of Innovation for Ancient Grains (POIGA)", three-year duration (2019-2022), project funded under the RDP Campania 2014-2020 - Typology Intervention 16.1.1 "Support for the establishment and functioning of the EIP Gos in the field of agricultural productivity and sustainability" - Action 2 "Support for POI".

**Member of the research group and scientific director of work package** on "Sannio's Intelligent Terroir - Innovations for a Resilient Falanghina (INNFARES), three-year duration (2019-2022), project funded under the RDP Campania 2014-2020 - Typology Intervention 16.1.1 "Support for the establishment and functioning of the EIP Gos in the field of productivity and sustainability of agriculture" - Action 2 "Support for POI".

**Member of the research group and scientific director of work package** on "*GRANATUM: Agronomic innovation to improve the quality of pomegranate fruits and the competitiveness of companies in the short chain*", three-year duration (2019-2022), project funded under the RDP Campania 2014-2020 - Typology Intervention 16.1.1

"Support for the establishment and functioning of the EIP Gos in the field of agricultural productivity and sustainability" - Action 2 "Support for POI".

**Member of the research group and scientific director of work package** on *"Eco-sustainable precision viticulture for quality productions with functional characteristics (VERITAS)"*, three-year duration (2020-2022), industrial research projects and experimental development PNR 2015-2020.

**Member of the research group** for the project "Formulation and development of new nutraceutical food products characterized by high antioxidant value, mineralizing, detoxifying through the application of mild technologies. (WELLNESS TWENTY HOURS)" funded under the Sustainable Growth Fund - Sportello "Agrifood" PON I&C 2014-2020, of which D.M. 5 March 2018 Chapter III.

**Member of the research group** on "Food Supplements From Buffalo Serum for the Treatment of Patients Suffering from Oncological Diseases (IABUPO)" of annual duration (2018-2019), project funded by the Campania Region - POR FESR CAMPANIA 2014/2020, scientific manager Dr. Andrea Scalonì (CNR-ISPAAM Napoli).

**Member of the research group** for the preparation of the Local Development Plan - PSL - under Axis IV of the Rural Development Programme Campania 2007/2013, (June-August 2015), with the involvement of the University of Sannio, implementing entity GAL Taburno Consortium.

**Member of the research group** for the preparation of the Local Development Plan - PSL - under Axis IV of the Campania Rural Development Programme 2007/2013, (June-August 2015), entrusted to the University of Sannio, implementing entity GAL Alto Partenio.

**Member of the research group** on *"Evaluation of the aptitude of Falanghina and Aglianico grapes, cultivated in Sannio, to the production of quality sparkling wine"* (VITIS), of annual duration (2014-2015), scientific responsible Prof. Giuseppe Marotta, Lead entity Cooperativa Vitivinicola La Guardiense, partner University of Sannio and University of Naples Federico II, project funded by the Regional Council of Campania - Department of Health and Natural Resources -, Rural Development Programme Campania 2007/2013, MIS.124 (Scope of the BIP).

**Member of the research group** on *"Innovate with AUREO"*, annual duration (2014-2015), Lead entity Agrisemi Minicozzi, partner University of Sannio and University of Naples Federico II, project funded by the Regional Council of Campania - Department of Health and Natural Resources -, Campania Rural Development Programme 2007/2013, MIS.124 (Area PIF).

**Member of the research group** on "Integrated project for the development of the supply chain - pilot initiative olive sector of the Titerno, annual duration (2014-2015), scientific director Prof. Giuseppe Marotta, funded under the Local Development Plan of the GAL Titerno.

**Member of the research group** on "Introduction and enhancement of healthy foods and rationalization of production in the traditional supply chains of the Campania Region", three-year duration (2013/2015), scientific manager Prof. Giorgio Donsì, leader Centro Prodai- Food Production - University of Salerno, partner the University of Sannio, University of Naples Federico II, Second University of Naples and Parthenope, CNR regional headquarters, agro-food industries. Project financed under the ERDF ROP (Axis 2) Campania 2007-2013.

**Member of the research group** on *"Indicators of social responsibility and reward system"*, annual duration (2013-2014), Interregional-transnational project "Creation of a network for the dissemination of corporate social responsibility" coordinated by INEA.

**Member of the research group** *"New models of agriculture and value creation in local systems in Campania"*, two-year duration (2009-2011), scientific director Prof. Giuseppe Marotta, University of Sannio (leader), University of Bari, Cassino, Naples "Federico II" and Parthenope, Salerno (partners); project funded by the Consortium for Applied Research in Agriculture (CRAA) of the Campania Region.

### **3.3 PARTICIPATION IN RESEARCH ACTIVITIES AND GROUPS THROUGH ASSIGNMENTS BY UNIVERSITIES AND PUBLIC RESEARCH BODIES**

Cooperation contract in the research activity "Program Agreement for the development of a Pole of Excellence of Alternative Energies in the Province of Benevento", (June-October 2010), signed by the Province of Benevento and the University of Sannio and funded by the Campania Region. The assignment involved *scientific support to the feasibility analysis of the Agroenergie Cluster in the Province of Benevento*.

Coordinated and ongoing collaboration agreement with the Department of Analysis of Economic and Social Systems (D.A.S.E.S.) of the University of Sannio, as part of the Scientific Research Project of Significant National Interest (P.R.I.N. 2007) entitled "Methodologies of analysis of models of functional relationship between share capital and human capital in agriculture" (August 2009-January 2010). The assignment involved the *theoretical design of the model aimed at investigating the functional relations between social capital and human capital in agriculture; preparation of the empirical analysis model (field survey); preparation of the final research report*.

Coordinated and ongoing collaboration agreement with the Department of Analysis of Economic and Social Systems (D.A.S.E.S.) of the University of Sannio, as part of the research project "New models of agriculture and value creation in local systems of Campania" (May-September 2009), for activities concerning: *Economic analysis of livestock supply chains for meat and wine in the local systems of Sannio beneventano, with attention to business dynamics and strategies of agricultural diversification; analysis of the implementation and impact of EAGGF structural policies 2000-2006 in favour of the implementation of the multifunctional agricultural model in the agri-food and rural systems of Sannio beneventano; empirical survey and final report*.

Contract for the occasional self-employment as part of the project on "Analysis of the implementation and impact of Integrated Rural Projects in Campania in the various territorial areas concerned" (February-May 2008), with the Consortium for Applied Research in Agriculture (CRAA), based in Campania, for research activities concerning: *Analysis desk; Analysis of the state of implementation of measure 4.24 and POR Feoga measures, implemented through Integrated Rural Projects and development of indicators for monitoring and evaluation; Final Report, publication and presentation of research results*.

Contract for the supply of intellectual services for the research project "Drafting of the prototype outline of the Rural Development Programme of the Campania Region - Programming 2007-2013", (January-May 2006), with the Department of Analysis of Economic and Social Systems (D.A.S.E.S.) of the University of Sannio for activities of *Definition measures Axis III - Diversification of the rural economy and improvement of the quality of life*, entrusted to Dases by ISMEA.

Contract of occasional collaboration with the Regional Center of Competence for Agro-Food Production - University of Salerno -, (January-March 2006), for *monitoring the activation in Campania of the Community Initiative Leader plus*.

Contract for the supply of intellectual services for the research project "Local System of Agritourism Offer (SLOA) in Sannio" (September 2005-April 2006), with the D.A.S.E.S. of the University of Sannio, for the activities of *Drafting the final Research Report*.

Contract for the supply of intellectual services for the research project "Definition and Analysis of the Agro-Food and Rural Districts in Campania" (January-March 2005), with the D.A.S.E.S. of the University of Sannio, *for the performance of data collection activities (field survey)*, funded by the Consortium for Applied Research in Agriculture of the Campania Region.

Contract of work performance for the Drafting of the Integrated Rural Project "First Hills Beneventane and Valle Vitulanese" (January-February 2005) with the D.A.S.E.S. of the University of Sannio. The assignment involved *Analysis of the territory and Swot analysis*, scientific director Prof. F. Bencardino.

Contract of occasional performance for the *Agridonna* Project for the participation of women in the labour market - Measure 3.14 of the ROP Campania 2000-2006, (April-September 2005), for the performance of research activities on the topic "Observatory women in Agriculture" (Action A.1.2 Center for Female Employability Agriculture-Environment), promoted by the City of Cerreto Sannita. The assignment involved: *Preparation of research tools; analysis; data processing and interpretation; final publication*.

Coordinated and ongoing collaboration contract for the research project "Analysis of the socio-economic impact of the interventions of the European Agricultural Guidance and Guarantee Fund (Feoga) MAGP 1994-1999", (June 2004-January 2005) signed with the D.A.S.E.S. of the University of Sannio. The assignment involved: *Research activities, data processing and participation in the drafting of the final report*, scientific director Prof. G. Marotta.

Professional performance contract with the Permanent Guidance Centre of the University of Sannio (COPUS)- Exit Guidance Initiatives (ORU) and Verification (VER)- for Research activities for the identification and selection of impact and result indicators, Preparation and organization of questionnaires and drafting of the final report on the dynamics of the demand for work in the province of Benevento, (April-October 2004), scientific director Prof. R. Realfonzo.

Contract for the supply of intellectual services with the D.A.S.E.S. of the University of Sannio, as part of the research project "Analysis of the socio-economic impact of the interventions of the European Agricultural Guidance and Guarantee Fund (Feoga) POP 1994-1999", (September-October 2004) concerning *empirical investigation activities*.

Contract for the supply of intellectual services for the research project "Analysis of the socio-economic impact of the interventions of the European Agricultural Guidance and Guarantee Fund (Feoga) MAGP 1994-1999", (October-November 2004), concluded with the D.A.S.E.S. of the University of Sannio, concerning *data control activities field interviews, validation and loading*.

### 3.4 SCIENTIFIC JOURNALS EDITORIAL COMMITTEES: PARTICIPATION

**From 18.3.2011 to 31.12.2016** Member of the Editorial Committee of the journal *Economia Agro-Alimentare*, Società Italiana di Economia Agro-Alimentare (Sica), published by Francoangeli editore.

**From 1.1.2017 to date** Member of the Scientific advisory Board of the journal *Economia Agro-Alimentare/Food Economy*, Società Italiana di Economia Agro-Alimentare (Sica), published by Francoangeli editore.

### 3.5 GUEST EDITOR OF CONFERENCE PROCEEDINGS AND SPECIAL ISSUE

Marotta G., Nazzaro C. (edited by), (2015). “CAP 2014-2020: Scenarios for European Agri-Food and Rural Systems”. Proceedings of the 51<sup>st</sup> SIDEA Conference, e-book, Universitas Studiorum Publisher, Mantova. ISSN 978-88-97683-79-7.

Nazzaro C., Marotta G., (guest editor), (2016). Special Issue of the 51<sup>th</sup> SIDEA Conference 2014, *Agricultural and Food Economics*, 4:16, Springer. ISSN 2193-7532.

### 3.6 REPORTS FOR NATIONAL AND INTERNATIONAL CONFERENCES

**2020 (24-28 june)**, “Assessing consumers’ preferences for wine attributes: a best-worst scaling analysis”, 14th Annual American Association of Wine Economists Conference, accepted abstract. (with Lerro M., Stanco M., Marotta G.).

**2020 (13 february)**, “Collective innovation and governance models in the wheat supply chain: a case study”, 14<sup>th</sup> International European Forum (IGLS Forum)/176<sup>th</sup> EAAE Seminar on System Dynamics and Innovation in Food Networks, 10-14 february, accepted abstract. (with Stanco M. and Marotta G.).

**2020 (13 february)**, “Exploring consumers’ preferences for traditional, sustainable and innovative wine attributes: an exploratory analysis in Italy”, 14<sup>th</sup> International European Forum (IGLS Forum)/176<sup>th</sup> EAAE Seminar on System Dynamics and Innovation in Food Networks, 10-14 february, accepted abstract. (with Lerro M., Stanco M., Marotta G.).

**2019 (11 october)**, “Consumer preferences for craft beer: an exploratory analysis in Italy”, 56<sup>o</sup> SIDEA Conference *Economics of culture and food in evolving agri-food systems and rural areas*/174<sup>th</sup> EAAE Seminar, 10-12 october, Matera. (with Lerro M. and Marotta G.).

**2019 (11 october)**, “Does the institutional quality affect the economic performances of Italian farms? A case study”, 56<sup>o</sup> SIDEA Conference *Economics of culture and food in evolving agri-food systems and rural areas*/174<sup>th</sup> EAAE Seminar, 10-12 october, Matera. (with Marotta G., Raimondo M., Nifo A.).

**2018 (22 november)**, “Sustainable innovations and shared value: theoretical and empirical application in wine cooperatives”, *The emerging challenge in the wine industry: matching sustainability and new market trends*, World Wine Symposium, University of Palermo, 21-22 november. (with Marotta G. e Karantininis K.).

**2018 (14 september)**, “Innovation and shared value in the agri-food industry: The case of Aureo wheat supply chain”, 55<sup>o</sup> SIDEA Conference *Metamorfosi verde: agricoltura, cibo, ecologia*, 13-15 september, Perugia. (with Stanco M. and Marotta G.).

**2018 (14 september)**, “Statistical emulator to predict crop yield responses to land suitability and climate change”, 55<sup>o</sup> SIDEA Conference *Metamorfosi verde: agricoltura,*

*cibo, ecologia*, 13-15 september, Perugia. (with Raimondo M., Caracciolo F., Marotta G.).

**2018 (28 june)**, “Organic farming system in Italy. Adoption barriers and determinants of technical efficiency”, 2nd International GRAB-IT Workshop *Organic Farming and Agro-ecology as a Response to Global Challenges*, 27-29 june, Capri/Napoli. (with Raimondo M., Caracciolo F., Marotta G.).

**2017 (15 february)**, “Consumer preferences for sparkling wines: paying for information or for flavour?” 11<sup>th</sup> International European Forum (Igls-Forum), 161st EAAE Seminar on *System Dynamics and Innovation in Food Networks*, 13-17 february Innsbruck-Igls, (Austria). (with Vecchio R., Lisanti M.T., Gambuti A., Moio L., Siani T., Marotta G., Caracciolo F., Piombino P., Cembalo L.).

**2017 (29 june)**, “Some like it Charmat. Young Italian consumers’ preferences for sparkling wine”, American Association of Wine Economists (AAWE), *11th annual Conference* Padova, University of Padova, 28 june-2 july. (with Vecchio R., Cembalo L., Caracciolo F., Lisanti M.T., Gambuti A., Piombino P., Marotta G.).

**2017 (14 september)**, “A structural equation modelling for estimation of value creation in multifunctional farm”, First joint Conference SIDEA-SIEA *Cooperative strategies and value creation in sustainable food supply chain*, Bisceglie-Trani, 13-16 september. (with Marotta G., Simonetti B.).

**2017 (15 september)**, “Sustainable innovations in wine cooperatives: shared value governance”, First joint Conference SIDEA-SIEA *Cooperative strategies and value creation in sustainable food supply chain*, Bisceglie-Trani, 13-16 september. (with Marotta G., Karantininis K.).

**2016 (10 june)**, “Determinants of shared value in short supply chain”, 153 EAAE Seminar *New dimensions of market power and bargaining in the agri-food sector: organisations, policies and models*, Gaeta, 9-10 june. (with Marotta G., Lerro M., Cembalo L.).

**2016 (15 june)**, introduction and moderation of the 1st National Conference *Dentro e fuori le mura. Recupero, inclusione, reinserimento lavorativo: il valore dell’agricoltura sociale nelle carceri*, University of Sannio, Benevento.

**2016 (7 june)**, “Competitiveness and fruition of rural areas: Productive Territorial Systems of Value”, XXIV SIEA Annual Conference, San Michele all’Adige/Bolzano, 6-8 June. (with Marotta G.).

**2015 (4 june)**, “Responsible innovation in the wine sector: a distinctive value strategy”, *Sustainability of Well-Being International Forum. Food for Sustainability and not just food*, Florence SWIF, 4-6 june. (with Marotta G., Rivetti F.).

**2015 (15 september)**, “Shared value and responsibility in agriculture: the short supply chain model”, Second International Conference on *Agricultural in an urbanizing society*, 14-17 september, Roma. (with Marotta G., Nerino M.).

**2015 (18 september)**, “Shared value and responsibility in agriculture: the short supply chain model”, 52<sup>th</sup> SIDEA Conference *The value of food internationalization, competition and local development in agro-food systems*, Roma/Viterbo. (with Marotta G., Stanco M.).

**2014 (4 june)**, “Corporate social responsibility strategies: how governance mechanisms preserve the company's reputation?”, *Innovation and Sustainability in Chains and Networks*, 11<sup>th</sup> Wageningen International Conference on Chain and Network Management, 4-6 june, Anacapri. (with D. Zylbersztajn, Marotta G.).

**2014 (6 june)**, “Short chain and sharing of value: towards models of participatory agriculture”, *Awareness and responsibility in food markets*, XXII Conference SIEA, Taormina, 5-7 June. (with G. Marotta).

**2014 (7 march)**, “The empowerment of rural entrepreneurs: the creation of shared value from familyfarming to territorial systems”, Conference *Female entrepreneurship in Campania: from family businesses to gender networks*, University of Sannio, Benevento.

**2014 (9 july)**, "Agricultural enterprise and contract size", *Societas. The contractual nature of agro-industrial organizations*, Jean Monnet Project "Governing and organizing the Agri-foodsupplysystems in the european union countries: institutionalenvironments, governancemodes and policy patterns", University of Perugia, 9-10 July

**2013 (7 june)**, "Social responsibility and sharedvalue in agri-foodchain: governancemechanism", *Integration in the agro-industrial system*, XXI SIEA Conference, Bologna, 6-7 june. (with G. Marotta, D. Zylbersztajn).

**2013 (7 june)**, "The reformulation of products in the agro-industrial system for a healthy diet. Evaluation of possible policy interventions", *Integration in the agro-industrial system*, XXI SIEA Conference, Bologna, 6-7 June. (with G. Marotta, M. Simeone).

**2013 (1 august)**, "Integration approach and local governance in rural development strategies: a framework for future rural policy", XXV ESRS Congress Rural resilience and vulnerability: The rural as locus of solidarity and conflict in time of crisis, Florence 29 July-1 August. (with G. Marotta).

**2013 (27 september)**, "Agri-foodchain and sustainability: a measurementtool for sociallyresponsibleproducts", *Sostenibilità del sistema agroalimentare: strategie e performance*, L SIDEA Conference, 26-28 september, Lecce. (with M. Canavari, R. Spadoni, G. Marotta, A. Ishizaka).

**2013 (12 december)**, "Corporate social responsibility and governance mechanisms in agri-food value chains: theories and empirical applications", 140<sup>th</sup> EAAE Seminar *Theories and empirical applications on policy and governance of agri-food value chains*, Perugia, 12-13 december. (with G. Marotta, D. Zylbersztajn).

**2012 (16 february)**, "Social responsibility and competitiveness strategies of agri-food enterprises: a theoretical and methodological approach", 6<sup>th</sup> International European Forum on *System Dynamics and Innovation in Food Networks*, February 13-17, Innsbruck-Igls (Austria). (with G. Marotta).

**2012 (4 april)**, "The value chains of multifunctional farm: economic and social impact", *Agriculture in an Urbanizing Society. International Conference on Multifunctional Agriculture and Urban-Rural Relations*, April 1-4, Wageningen, The Netherlands. (with G. Marotta).

**2012 (24 may)**, "Corporate Social Responsibility in the Agri-Food Value Chain: Models of Innovation in Italian Food Industry", *Multi-Stakeholder Dynamics in Chains and Networks*, 10<sup>th</sup>Wageningen International Conference on Chain and Network Management, May 23-25, Wageningen, The Netherlands. (with G. Marotta).

**2012 (8 june)**, "Human capital and social capital in agriculture: an analysis of the experiences of short supply chain in the internal Campania", *The Italian agro-food and the market: art, culture and territorial specificity*, XX Conference SIEA, Syracuse, 7-9 June. (with G. Marotta and M. Simeone).

**2012 (28 june)**, "Creation and governance of value in agricultural cooperation: the role of policies", *New challenges for EU agricultural sector and rural areas. Which role for public policy?* 126<sup>th</sup> EAAE Seminar, 27-29 june, Capri. (with G. Marotta and S. Pascucci).

**2012 (2 august)**, "New models for the development of multifunctional farms and rural areas: the values portfolio", *The new rural world: from crises to opportunities*, XIII World Congress of Rural Sociology, Lisbon, 29 July- 4 August. (with G. Marotta).

**2012 (1 september)**, "Too busy to risk? Portfolio governance in Mediterranean farming", 130<sup>th</sup> EAAE Seminar *Did agricultural economics disappoint? Empirical applications on governance of food and fibre value chains*, Uppsala (Sweden), 31 August - 1 September. (with S. Pascucci, G. Marotta).

**2012 (27 september),** "Models of territorial competition: the territorial productive systems of value", Agricultural and food systems and economies in the Mediterranean basin: institutions and policies, XLIX SIDEA Conference, Reggio Calabria, 27-29 September. (with G. Marotta).

**2012 (27 september),** "Agroenergies and territorial reorganization of the livestock sector", Agrofood systems and economies in the Mediterranean basin: institutions and policies, XLIX Conference SIDEA, Reggio Calabria, 27-29 September. (with F. Frattolillo, G. Marotta, M. Simeone).

**2011 (9 june),** "Competitive strategies and value production in the agri-food system", 19th SIEA Conference *Agri-food systems and new challenges: competitiveness, sustainability and consumer protection*, Benevento, 9-11 June. (with Marotta G.).

**2011 (25 september),** "Foodsafety and obesity from an economic perspective: an assessment of healthcare and social costs", 62° Congresso Nazionale di Fisiologia, Sorrento, 25-27 september. (with Mancini P., Marotta G., Simonetti B.).

**2011 (29 september),** "Creation of value in multifunctional agricultural enterprise: an empirical analysis in rural systems in Campania", XLVIII Conference SIDEA *The European agri-food model in the face of changes in the global economic scenario*, Udine, 29 September-1 October 2011. (with G. Marotta).

**2010 (3 june),** "Towards a new paradigm for value creation in multifunctional agricultural enterprise. The case of the livestock sector", XVIII annual SIEA Conference "Strategies and tools for valorization in food supply chains", Venice, 3/5 June 2010. (with G. Marotta).

**2010 (1 july),** "Competitive repositioning and value creation in multifunctional farms: the value portfolio paradigm", 119<sup>th</sup> EAAE Seminar *Sustainability in the Food Sector: Rethinking the Relationship between the Agro-Food System and the Natural, Social, Economic and Institutional Environments*, Capri, Italy, June 30- July 2, 2010. (with G. Marotta).

**2010 (26 august),** "Multifunctionality and value creation in rural areas of Southern Italy", 118<sup>th</sup> EAAE Seminar *Rural development: governance, policy design and delivery*, Ljubljana, 25-27 August 2010. (with G. Marotta).

**2010 (26 november),** "The experience of integrated rural design. The case of Integrated Rural Projects", XL Study Meeting Ce.S.E.T. *The evaluation of public funding for structural policies*, University of Naples "Federico II", Naples, 25-26 November 2010. (with G. Marotta).

**2008 (26 september),** "A territorial analysis of rural development policy in Campania from 1994 to 2006", XLV SIDEA Conference *Policies for agricultural systems in the face of change: objectives, instruments, institutions*, University of Naples "Federico II", Portici, 25-27 September. (with G. Marotta).

**2008 (24 november),** "Development and competitiveness of territories in the global system: the role of policies", Study Conference *Universities and local institutions in the development of the territory: the programming 2007-2013*, organized by the CRUI Foundation, by the Ministry of Economic Development and the University of Sannio, Benevento.

**2007 (4 april),** "Governance and human capital in rural areas: territorial policy models for reorganization of intraregional development. The case of Campania", International Conference for Regional Development *Regions in focus?*, University of Lisbona, Regional Studies Association, 2-5 april. (with M. Galietta, G. Marotta).

**2006 (22 october),** "Governance and territorial competitiveness: the integrated rural planning in the experimentation of the Campania region", XXVII Italian Conference of Regional Sciences A.I.S.R.E. *Enterprise, Market, Territorial Loyalty*, Session "Agriculture, rurality and local development", Scuola Normale Superiore Sant'Anna in Pisa, 22-24 October.

### 3.7 REPORT FOR LOCAL CONFERENCES AND SEMINARS

**2008 (December 18)**, "The results of a research on the Local System of Farm Holidays in Sannio", Conference Study *Multifunctionality and diversification: the case of the agriturismo in Sannio*, organized by the Chamber of Commerce of Benevento, from the University of Sannio and the Department of Agriculture and Productive Activities of the Campania Region, Benevento.

**2005 (5 December)**, "Regional Register of educational farms and socio-cultural role of the agricultural operator", as part of the Study Seminar *Institution Regional Register of educational farms: application methods*, made by the Campania Region, Agriculture and Productive Activities Department - S.T.A.P. Benevento.

**2005 (30 November)**, "Regional Register of educational farms and socio-cultural role of the agricultural operator", as part of the Study Seminar *Institution Regional Register of educational farms: application methods*, made by the Campania Region, Agriculture and Productive Activities Department - S.T.A.P. Benevento.

**2005 (25 November)**, "The organisation of the truffle supply chain in the province of Benevento", as part of the Conference *The truffles of the GAL Titerno-Tammaro-Fortore: a natural resource for the development of the territory*, created by the Consortium Galtiterno, as part of the Fortore -Tammaro-Titerno PSL, IC Leader +.

**2005 (7 November)**, "The path from the field to the table as a tool of knowledge of quality in the food field", as part of the Conference *The educational farm, flavors and traditions of our territory*, made by the Campania Region, Agriculture and Productive Activities Department - S.T.A.P. Benevento.

**2004 (22 June)**, "Sustainability of valuable mountain areas: new development approaches", as part of the Workshop *Sustainable development in valuable mountain areas*, carried out by the GAL - Partenio Valle Caudina Consortium.

### 3.8 SCIENTIFIC COMMITTEES AND ORGANISERS OF NATIONAL AND INTERNATIONAL CONFERENCES: PARTICIPATION

**2015 (17 | 19 September)**, Member of the Scientific Committee of the 52th SIDEA Conference *The value of food. Internationalization, competition and local development in agro-food systems*, Rome/Viterbo.

**2014 (18 | 20 September)**, President of the Organizing Committee of the LI Annual SIDEA conference "The CAP 2014-2020: scenarios for European agri-food and rural systems", organized at the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio, Benevento.

**2014 (13 March | 13 June)**, Scientific Coordination of the First Cycle of Magistral Conferences "Mediterranean Transits. The material culture for other economies", organized by the Department DEMM-University of Sannio and by Mediterraneo Sociale scarl, Benevento.

**2011 (9 | 11 June)**, Member of the Organising Committee of the 19th SIEA Annual Conference "Agri-food systems and new challenges: competitiveness, sustainability and consumer protection", organized at the Faculty of Economic and Business Sciences, University of Sannio, Benevento.

**2010 (8-9 April)**, Member of the Organizing Committee of the National Study Conference "Mezzogiorno-Agricoltura. Historical processes and development

prospects in the Euro-Mediterranean area", organized by the University of Sannio, Benevento.

**2008 (28 April)**, Member of the Organizing Committee of the National Study Conference "Consumption of policies and perspectives of rural areas in Southern Italy. Rural development in Campania from 1994 to 2006", organized by the University of Sannio, Benevento.

### **3.9 PRESIDENCE COUNCIL SCIENTIFIC SOCIETIES: PARTICIPATION**

**2020-2024** - Member of the Executive Board, with the functions of secretary-treasurer, of SIEA - Italian Society of Agro-Food Economy.

### **3.10 UNIVERSITY MASTER SCIENTIFIC SUPERVISION**

**a.y. 2014-2015 (October-October)**, Scientific Director of the II Level Master "Manager of Agro-Social Enterprises and Territorial Networks", of annual duration, established by the Department of Law, Economy, Management and Quantitative Methods (DEMM) of the University of Sannio, in collaboration with Mediterraneo Sociale scarl.

### **3.11 ACADEMIC BOARD OF PHD PROGRAMMES: PARTICIPATION**

- **a.y. 2019-2022** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXXV Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2018-2021** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXXIV Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2017-2020** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXXIII Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2016-2019** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXXII Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2015-2018** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXXI Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2014-2017** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXX Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2013-2016** Member of the Academic Board of the PhD in "Person, Market, Institutions", three-year duration, XXIX Cycle, University of Sannio (Coordinator Prof.ssa Antonella Tartaglia Polcini).

- **a.y. 2013 – 2016** Member of the Academic Board of the International PhD in Agricultural Sciences - Division of Biological Sciences and Health – three-year

duration, Universidad Autonoma Metropolitana, unit Xochimilco (Coordinator Dr. Luis A.G. Hernández).

- **a.y. 2012 - 2015** Member of the Academic Board of the PhD in "Management and Local Development" - XXVII Cycle - three-year duration, University of Sannio (Coordinator Prof.ssa Maria Rosaria Napolitano).

### **3.12 UNIVERSITY MASTER COLLEGES: PARTICIPATION**

**a.y.2018-2019** Member of the Academic Board of the Second Level University Master "Manager of Public Administrations: Measurement and Evaluation of Performance", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio.

**a.y.2017-2018** Member of the Academic Board of the Second Level University Master "Manager of Public Administrations: Measurement and Evaluation of Performance", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio.

**a.y. 2014-2015** Member of the Academic Board of the II Level University Master "Manager of Agro-Social Enterprises and Territorial Networks", activated by the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y.2014-2015** Member of the Academic Board of the II Level University Master "Manager of Public Administrations", activated by the Department of Law, Economics, Management and Quantitative Methods (DEMM), of the University of Sannio.

### **3.13 PEER REVIEW FOR SCIENTIFIC JOURNALS**

**From 2010 to date she has been a referee for national and international scientific journals, such as:** BritishFood Journal (Emerald); Corporate Social Responsibility&EnvironmentalManagement (Wiley); Rivista di Economia Agraria (FrancoAngeli, Milano; già Esi, Napoli); Rivista di Economia Agro-Alimentare/Food Economy (FrancoAngeli, Milano);Journal of Agricultural and AppliedEconomics(Southern AgriculturalEconomicsAssociation - SAEA); Agricultural and FoodEconomics (Springer); International Journal of Globalisation and Small Business (ScienceDirect); Sustainability (MDPI); Quality&Quantity (Springer).

### **3.14 REFERRAL ACTIVITIES FOR NATIONAL RESEARCH PROJECTS**

**2018** Referee, selected by CINECA, of the Project "Organisational and Packaging Innovation for the Sector 41 Consortium Producers Monti di Parma", as part of the "Innovation Plans" of the Emilia Romagna Region, proposing entity the Consortium Producers Monti di Parma, Società Agricola Cooperativa.

**2013** Referee, selected by CINECA, for the Research Project "Models of sustainable innovation and governance systems for the agricultural sector: effects on the competitiveness of companies and territories", as part of the "Future in Research 2013" Programme, - Sector ERC SH *Social Sciences and Humanities*.

### 3.15 SCIENTIFIC DIRECTOR FOR POSTDOCTORAL AND RESEARCH FELLOWSHIPS

**a.y. 2017-2018** Scientific director of two research fellowships (SDS Agr/01), respectively, on topics "Analysis of the innovation processes of the agro-industrial chains in Campania" and "Analysis of the regional policy tools to support the innovation processes of the agro-industry in Campania", as part of the Project "Analysis of the innovation needs in regional agro-industrial enterprises and the provision of support tools" - PO FSE Campania 2014-2020 - held at the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio.

**a.y. 2014-2015** Scientific Director - appointed by Decree 147/2015 of the Director of the DEMM Department - of 2 post-graduate research fellowships (SDS Agr/01), held at the same Department, on the topics, respectively, of "Consumption behaviours and short chain strategies", "Analysis of the value chain in the wine sector and the role of cooperatives" (2 months), as part of the Project *Evaluation of the aptitude of Falangina and Aglianico grapes, grown in Sannio, to the production of quality sparkling wine* - VITIS - RDP Campania 2007/2013 Mis.124 (PIF).

**a.y. 2014-2015** Scientific director of research fellowships (SDS Agr/01), annual, held at the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio, on the topic "Product and process innovation for company competitiveness and network synergies between agri-food companies", as part of the Project V.I.T.I.S. *Evaluation of the aptitude of Falangina and Aglianico grapes, grown in Sannio, to the production of quality sparkling wine* (leader La Guardiense wine cooperative).

**a.y. 2014-2015** Scientific director - appointed by Decree 176/2014 of the Director of the DEMM Department - of 3 research fellowships (SDS Agr/01), held in the same Department, on the topics, respectively, of "Marketing strategies and evaluation of new markets" (10 months), "Effectiveness and efficiency of innovation, territorial impact and policy instruments" (10 months), "Assessment of the environmental impacts of innovation and production of positive externalities" (8 months), as part of the Project *Evaluation of the aptitude of Falangina and Aglianico grapes, cultivated in Sannio, for the production of quality sparkling wine* - VITIS - RDP Campania 2007/2013 Mis.124 (PIF).

**a.y. 2014-2015** Scientific director - appointed by Decree 175/2014 of the Director of the DEMM Department - of 2 postgraduate research fellowships (SDS Agr/01), held at the same Department on the issues, respectively, the "Assessment of the economic sustainability of the introduced process innovation: analysis of production costs and economic benefits for the operators of the Aureo durum wheat chain"(10 months) and "Environmental impact assessment of the introduction of the Aureo durum wheat variety" (10 months), as part of the Project *Innovate with AUREO* - RDP Campania 2007/2013 Mis.124 (PIF).

### 3.16 PUBLICATION

#### MONOGRAPHY

1. Nazzaro C. (2008), *Sviluppo rurale, multifunzionalità e diversificazione in agricoltura. Nuovi percorsi di creazione di valore per le aziende agricole delle aree interne*

*del Mezzogiorno d'Italia*, Milano, FrancoAngeli, pp. 251, ISBN 978-88-568-1188-9.

## ARTICLES IN JOURNALS

2. Lerro M., Marotta G., e Nazzaro C. (2020). "Measuring consumers' preferences for craft beer attributes through Best-Worst Scaling". *Agricultural and Food Economics*. 8(1), 1.
3. Stanco, M., Nazzaro, C., Lerro, M., & Marotta, G. (2020). "Sustainable Collective Innovation in the Agri-Food Value Chain: The Case of the "Aureo" Wheat Supply Chain. *Sustainability*, 12(14), 5642.
4. Nazzaro, C., Stanco, M., & Marotta, G. (2020). "The Life Cycle of Corporate Social Responsibility in Agri-Food: Value Creation Models". *Sustainability*, 12(4), 1287.
5. Raimondo, M., Nazzaro, C., Marotta, G., Caracciolo, F. (2020). "Land degradation and climate change: global impact on wheat yields". *Land Degradation and Development*. Wiley.
6. Lerro M., Vecchio R., Nazzaro C., Pomarici E. (2020). "The growing (good) bubbles: insights into US consumers of sparkling wine", *British Food Journal*, vol. 122, n. 8. pp. 2371-2384. DOI: 10.1108/BFJ-02-2019-0139. Scopus 2-s2.0-85073974292. ISSN: 0007-070X.
7. Stanco M., Lerro M., Marotta G., Nazzaro C. (2019). "Consumers' and farmers' characteristics in short food supply chains: an exploratory analysis", *Studies in agricultural economics*, 121(2), pp. 67-74. DOI: 10.7896/j.1905. WOS:000481599100002. ISSN: 1418-2106.
8. Nazzaro C., Lerro M., Stanco M., Marotta G., (2019) "Do consumers like food product innovation? An analysis of willingness to pay for innovative food attributes", *British Food Journal*, Vol. 121 Issue: 6, pp. 1413-1427, DOI: 10.1108/BFJ-06-2018-0389. Codice Scopus 2-s2.0-85062938233. WOS:000483220100017. ISSN: 0007-070X. eISSN: 1758-4108.
9. Lerro M., Raimondo M., Nazzaro C., Stanco M., Marotta G. (2019). "Cause related marketing among Millennial consumers: The role of trust and loyalty in the food industry". *Sustainability*, 11(2), MDPI AG. ISSN: 2071-1050. eISSN: 2071-1050. DOI: 10.3390/su11020535. Codice Scopus 2-s2.0-85060272711. WOS:000457129900239.
10. Vecchio R., Lisanti M.T., Caracciolo F., Cembalo L., Gambuti A., Moio L., Siani T., Marotta G., Nazzaro C., Piombino P. (2019). "The role of production process and information on quality expectations and perceptions of sparkling wines". *Journal of the Science of Food and Agriculture*, 99(1), pp. 124-135. John Wiley and Sons Ltd. ISSN: 0022-5142. DOI: 10.1002/jsfa.9153. Codice Scopus 2-s2.0-85050879656. WOS:000452051200015.
11. Nazzaro C., Lerro M., Marotta G. (2018). "Assessing parental traits affecting children's food habits: an analysis of the determinants of responsible consumption". *Agricultural and Food Economics*, 6(1), 23. SpringerOpen. ISSN: 2193-7532. DOI: 10.1186/s40100-018-0119-z. Codice Scopus 2-s2.0-85058989612.

12. Marotta G., Nazzaro C., Stanco M. (2017). "How the social responsibility creates value: models of innovation in italian pasta industry". *International Journal of Globalisation and Small Business*, 9(2-3), pp. 144-167. Inderscience Enterprises Ltd. ISSN: 1479-3059. DOI:10.1504/IJGSB.2017.088923. Codice Scopus 2-s2.0-85056539940.
13. Nazzaro C., Marotta G. (2016). "The Common Agricultural Policy 2014-2020: scenarios for the European agricultural and rural systems". *Agricultural and Food Economics*, 4(1), 16. SpringerOpen. ISSN 2193-7532. DOI: 10.1186/s40100-016-0060-y. Codice Scopus 2-s2.0-85020012578.
14. Nazzaro C., Marotta G., Stanco M. (2016). "Shared value and responsibility in agriculture: the short supply chain model". *Economia Agraria*, Anno LXXI, n. 1 (Supplemento), 451-458, Firenze University Press. ISSN 2281-1559. DOI: 10.13128/REA-18663.
15. Mancini P., Marotta G., Nazzaro C., Simonetti B. (2015). "Consumer Behaviour, Obesity and Social Costs. The case of Italy". *International Journal of Business and Society*, 16(2). ISSN: 15116670. Pp. 295-322. Universiti Malaysia Sarawak. ISSN 1511-6670. Codice Scopus: 2-s2.0-84941954456. WOS:000366500800009.
16. Marotta G., Simeone M., Nazzaro C. (2014). "Product reformulation in the food system to improve food safety. Evaluation of policy interventions". *Appetite*. 74, 107-115. Academic Press. ISSN 0195-6663. DOI 10.1016/j.appet.2013.12.003. WOS:000331481800015. Scopus 2-s2.0-84891690821.
17. Marotta G., Nazzaro C. (2013). "Approcci integrati e governance locale nelle strategie di sviluppo rurale: un framework per la futura programmazione", *rivista di Economia Agraria*, n.3, 89-120, Milano, FrancoAngeli. ISSN 0035-6190.
18. Marotta G., Nazzaro C., Simeone M. (2013). "Capitale umano e capitale sociale nell'agricoltura multifunzionale: un'analisi delle esperienze di filiera corta nella Campania interna". *Economia Agro-Alimentare*, 15 (3). Pp:149-173, Milano, FrancoAngeli. ISSN 1126-1668. DOI: 10.3280/ECAG2013-003009. Codice Scopus 2-s2.0-85052609976.
19. Marotta G., Nazzaro C. (2012). "Responsabilità sociale e creazione di valore nell'impresa agroalimentare: nuove frontiere di ricerca". *Economia Agro-Alimentare*, 14 (1), 13-54, Milano, FrancoAngeli. ISSN 1126-1668. DOI 10.3280/ECAG2012-001002. Codice Scopus 2-s2.0-85034600292.
20. Marotta G., Nazzaro C. (2012). "Modelli di responsabilità sociale nell'impresa agricola multifunzionale". *Agriregione europa*, n. 29, 63-66. ISSN 1828-5880.
21. Mancini P., Marotta G., Nazzaro C., Simonetti B. (2012). "A statistical approach to evaluate the effects of obesity on health-care expenditure". *Electronic Journal of Applied Statistical Analysis*, 5 (3), Università del Salento. Pp: 418-424. ISSN 2070-5948. DOI 10.1285/i20705948v5n3p418. Scopus 2-s2.0-84872417182.
22. Marotta G., Nazzaro C. (2012). "Value portfolio in the multifunctional farm: new theoretical-methodological approaches". *Economia Agraria*, n. 2, 7-36, Milano, FrancoAngeli. ISSN 0035-6190.

23. Marotta G., Nazzaro C. (2011). "Verso un nuovo paradigma per la creazione di valore nell'impresa agricola multifunzionale. Il caso della filiera zootecnica". *Economia Agro-Alimentare*, 1-2, pp. 215-250, Milano, FrancoAngeli. ISSN 1126-1668. DOI 10.3280/ECAG2011-001011.
24. Casieri A., Nazzaro C., Roselli L. (2010). "Trust building and social capital as development policy tools in rural areas. An empirical analysis: the case of the LAG CDNISAT". *New Medit, Mediterranean Journal of Economics, Agriculture and Environment*, 9 (1), pp. 24-30. CIHEAM Bari. ISSN 1594-5685. WOS: 000277175500004. Scopus: 2-s2.0-77951545397.
25. Marotta G., Nazzaro C. (2007). "La programmazione dello sviluppo rurale nel Mezzogiorno d'Italia: un complesso intreccio fra istituzioni, capitale umano e visioni culturali". *Politica Agricola Internazionale*, edizioni L'Informatore Agrario, n. 3, luglio-settembre, 64-107. ISSN 1722-4365.

## CONTRIBUTIONS IN VOLUME

26. Nazzaro C., Marotta G., Stanco M. (2017). "Short food supply chain and shared value in the multifunctional farm: an analysis of determinants". In Dries L., Karantininis K., Martino G., Codron J.M., Pascucci S. (Eds). *It's a jungle out there! The strange animals of economic organization in agri-food value chains*. Wageningen Academic Publishers, 337-355. ISBN 978-90-8686-301-3. DOI.org/10.3920/978-90-8686-844-5\_18.
27. Marotta G., Nazzaro C. (2012), "La creazione di valore in agricoltura: approcci teorico-metodologici", in Marotta G. (a cura di), *Nuovi modelli di agricoltura e creazione di valore. Le risorse immateriali nella governance del valore dei sistemi locali campani*, 21-36, Milano, FrancoAngeli. ISBN 978-88-204-0754-4.
28. Marotta G., Nazzaro C. (2012), "L'impostazione metodologica della ricerca", in Marotta G. (a cura di), *Nuovi modelli di agricoltura e creazione di valore. Le risorse immateriali nella governance del valore nei sistemi locali campani*, 37-64, Milano, Franco Angeli. ISBN 978-88-204-0754-4.
29. Nazzaro C. (2012). "La filiera zootecnica". In Marotta G. (a cura di), *Nuovi modelli di agricoltura e creazione di valore. Le risorse immateriali nella governance del valore nei sistemi locali campani*, 160-179, Milano, Franco Angeli. ISBN 978-88-204-0754-4.
30. Marotta G. Nazzaro C. (2011). "Il Partenariato Euro-Mediterraneo e le prospettive dell'agroalimentare del Mezzogiorno d'Italia". In Bencardino F., Ferrandino V. Marotta G., (a cura di), *Mezzogiorno-Agricoltura. Processi storici e prospettive di sviluppo nello spazio EuroMediterraneo*, 45-79, Milano, FrancoAngeli. ISBN 978-88-568-4773-4.
31. Marotta G., Nazzaro C. (2009). "Aziende enogastronomiche e capitale umano: analisi e prospettive". In Marotta G., Natullo G., Realfonzo R., Santucci R. (a cura di), *Il mercato del lavoro nel settore enogastronomico della provincia di Avellino*, 127-175, Roma, Aracne. ISBN 978-88-548-2632-8.
32. Nazzaro C. (2007). "L'attuazione della politica di sviluppo rurale in Campania dal 2000 al 2006". In Falessi A., Galletta M., Marotta G. (a cura di), *Consumo di politiche e prospettive delle aree rurali nel Mezzogiorno d'Italia. Lo*

- sviluppo rurale in Campania dal 1994 al 2006*, 187-258, Milano, FrancoAngeli. ISBN 978-88-464-9651-5.
33. Nazzaro C., Pergamo R. (2007). "La politica strutturale per l'agricoltura in Campania: il Programma Operativo FEAOG 1994-1999". In Falessi A., Galiotta M., Marotta G. (a cura di). *Consumo di politiche e prospettive delle aree rurali nel Mezzogiorno d'Italia. Lo sviluppo rurale in Campania dal 1994 al 2006*, 61-79, Milano, FrancoAngeli. ISBN 978-88-464-9651-5.
  34. Marotta G., Nazzaro C., Simeone M. (2007). "La filiera tartuficola nel Terno-Fortore-Tammara: un'analisi economica". In Marotta G., Varricchio E. (a cura di), *La risorsa tartuficola nel Sannio. Analisi e prospettive*, 133-151, Caserta, Imago Media Editrice. ISBN 978-88-95230-04-7.
  35. Nazzaro C., Zerella D. (2004). "Sostenibilità e nuovi scenari del mercato turistico: ecoturismo, agriturismo, turismoculturale". In Bencardino F., Marotta G., (a cura di), *Nuovi turismi e politiche di gestione della destinazione. Prospettive di sviluppo per le aree rurali della Campania*, 85-164, Milano, FrancoAngeli. ISBN 9788846456878.

#### PROCEEDINGS CONTRIBUTIONS

36. Marotta G., Nazzaro C. (2015), (Edited by). "Introduction". *CAP 2014-2020: Scenarios for European Agri-Food and Rural Systems*. Proceedings of the 51<sup>st</sup> SIDEA Conference. Universitas Studiorum Publisher, Mantova. ISSN 978-88-97683-79-7.
37. Nazzaro C., Marotta G., Rivetti F. (2016). "Responsible innovation in the wine sector: a distinctive value strategy". *Agriculture and Agricultural Science Procedia* 8(2016), 509-515, Elsevier. "Sustainability of Well-Being International Forum. Food for Sustainability and not just food, FlorenceSWIF2015". ISSN 2210-7843 DOI: 10.1016/j.aaspro.2016.02.058. WOS:000387671800065.
38. Canavari M., Spadoni R., Nazzaro C., Marotta G., Ishizaka A. (2014). "Agri-food supply chain and sustainability: towards a measurement tool for socially responsible products". *Sostenibilità del sistema agroalimentare: strategie e performance*, Proceedings L Convegno annuale SIDEA, 115-125, Universitas Studiorum Casa Editrice, Lecce, 26-28 settembre. ISBN 978-88-976-8360-5.
39. Marotta G., Nazzaro C. (2012). "Social responsibility and competitiveness strategies of agri-food enterprises: a theoretical and methodological approach". In Proceedings on *System Dynamics and Innovation in Food Networks*, 6<sup>th</sup> International European Forum, organized by the International Center for Food Chain and Network Research, University of Bonn, Innsbruck-Igls, Austria, February 13-17, 667-679. ISSN 2194-511X. Codicivista: E215820.
40. Nazzaro C., Marotta G. (2010). "Multifunctionality and value creation in rural areas of Southern Italy". In Proceedings of the 118<sup>th</sup> Seminar of the EAAE 'Rural development: governance, policy design and delivery', Ljubljana, Slovenia, August 25-27, 863-882. ISBN 978-961-6204-51-4.
41. Marotta G., Nazzaro C. (2008). "A territorial analysis of the rural development policy in the Campania region in the period 1994-2006". In

- Atti del XLV Convegno SIDEA *Politiche per i sistemi agricoli di fronte ai cambiamenti: obiettivi, strumenti, istituzioni*, Portici, 25-27 settembre, Napoli, Edizioni Scientifiche Italiane. ISBN 978-88-495-1924-2.
42. Marotta G., Nazzaro C., Galletta M. (2007). “*Governance and human capital in rural areas: territorial policy models for reorganization of intraregional development. The case of Campania*”. Abstract accepted and presented at the International Conference for Regional Development, Policy and Research *Regions in focus?*, University of Lisbon, Regional Studies Association, Seaford (UK), Lisbon, 2-5 april. Abstract published in *Regions in Focus?*, Conference abstract volume, University of Lisbon, 97. ISBN 1 897721 31 5.
  43. Nazzaro C. (2006). “*Governance e competitività territoriale: la Progettazione Integrata Rurale nella sperimentazione della Regione Campania*”. *Atti della XXVII Conferenza Italiana di Scienze Regionali Impresa, Mercato, Lealtà territoriale*, AISRe, Scuola Superiore Sant’Anna e Università degli Studi di Pisa, 1-26, Pisa 12-14 ottobre, CD Rom. ISBN 88-87788-07-3.

#### **4. MANAGERIAL, ORGANISATIONAL AND SERVICE ACTIVITIES**

---

##### **4.1 STUDY COURSES COORDINATION**

**A.Y. 2019/2020, 2020/2021, 2021/2022** She is appointed, by rector decree 988 of 24 October 2019, President of the Board of the Degree Course in Business Economics of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

##### **4.2 DEPARTMENTAL COMMITTEES AND WORKING GROUPS: PARTICIPATION AND RESPONSIBILITIES**

**Member** of the Working Group on "Quality Assurance" of the Degree Course in Business Administration (a.y. 2018-2019), appointed by the President of the Study Course.

**Member** of the Working Group on “Orientation” of the Degree Course in Business Administration, (a.y. 2015-2016 and 2016-2017), appointed by the President of the Study Course.

**Coordinator** of the Working Group on “Training Processes” of the Degree Course in Business Administration, (a.y. 2017-2018 and 2018-2019), appointed by the President of the Study Course.

**Member of the Department’s Quality Assurance Working Group**, in which She was responsible for the activities of "Department Documentation System", (May 2018 - May 2019), appointed by Decree (220/2017) from the Director of the Department of Law, Economics, Management and Quantitative Methods (DEMM), University of Sannio.

**a.y. 2016/2019** - Member of the Third Mission Commission, appointed by Decree (79/2019) of the Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2016/2019** Delegate to the activities of "Internship and Placement", with tasks of coordination and supervision of activities, appointed by Decree (22/2017) of the Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2016/2019** Coordinator of the "Working Group for Internships and Placement" with tasks of programming and monitoring of the activities of Internship and Placement of the Department, appointed by Decree (24/2017) of the Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2016/2019** Member of the "Research Working Group", for the purpose of evaluating and distributing among professors and researchers belonging to the Department of financial resources from the University Fund for Scientific Research FRA, appointed by Decree (24/2017) Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2016/2019** Member of the "Working Group for Guidance", for the purpose of programming, implementation and monitoring of the Orientation activities in the incoming, incoming and outgoing Department, appointed by Decree (24/2017) of the Director of the Law Department, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2015/2016** Member of the "Working Group in support of the Research Committee of the Department" in the preliminary tasks aimed at evaluating the research related to the distribution of the University Fund for Scientific Research for the year 2015, appointed by Decree (280/2015) Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2013/2016** Delegate to the activities of "Internship" and coordinator of the Working Group with tasks instructors related to the internship activities, appointed by Decree (44/2013) of the Director of the Department of Law, Economics, Management and Quantitative Methods, University of Sannio.

**a.y. 2012/2015** Member of "Working Group with instructor tasks for the preparation of the rules of procedure on the evaluation of research in order to distribute the financial resources from the University Fund for Scientific Research FRA", appointed by Decree (30/2012) of the Director of the Department of Economic, Legal and Social Systems Studies (SEGIS).

**a.y. 2011/2013** Member of the "Working Group with instructor tasks for the identification of actions to promote and support the internationalization activities of researchers related to the Department", appointed by Decree (14/2011) the Director of the Department of Economic, Legal and Social Systems Studies (SEGIS).

**a.y. 2011/2013** Member of the "Working Group with instructor tasks for the definition of a proposal for the establishment of one or more series of scientific publications of the Department of Economic, Legal and Social Systems Studies (SEGIS)", appointed by Decree (12/2011) Director of Segis Department.

**a.y. 2011-2012** Member of the Committee for the Evaluation and Education of Student Practices for the Degree Course in Economics of Services, Faculty of Economics and Business Sciences, University of Sannio.

**From a.y. 2009-2010 to a.y. 2015-2016** Member of the Commissions for the provision of entrance examination for the Degree Courses of the Faculty of Economics and Business Sciences, University of Sannio.

#### 4.3 INTERNATIONAL ACADEMIC COOPERATION AGREEMENTS: CORDINATION

**From 16.3.2012** Coordinator, at University of Sannio, of the Agreement of International Academic Cooperation between the University of Sannio and the Universidade de SÃO Paulo of Brazil (for which Prof. Decio Zylbersztajn is the coordinator).

**From 2.2.2012** Coordinator, at University of Sannio, of the Agreement of International Academic Cooperation between the University of Sannio and the Universidad Autónoma Metropolitana UNIDAD XOCHIMILCO, Mexico City (for which Prof. Luis Arturo García Hernández is the coordinator) .

#### 4.4 SELECTION BOARDS: PARTICIPATION

**Member** of the Selection Board of the final examination for the conferral of the title of Phd in "Economics and Management of foods with high health value", cycle XXVIII and XXIX, University of Foggia, appointed by Rector Decree 15 May 2017 n. 566.

**Aggregate member** of the Examining Committee of the competition for admission to the Phd Course in "Person, Market, Institutions", XXXIII Cycle, University of Sannio, appointed by Rector Decree of 17 October 2017 n. 793.

**Aggregate member** of the Examining Committee of the competition for admission to the Phd Course in "Person, Market, Institutions", XXX Cycle, University of Sannio, appointed by Rector Decree of 20 October 2014 n. 941.

**Aggregate member** of the Examining Committee of the competition for admission to the Phd Course in "Person, Market, Institutions", XXIX Cycle, University of Sannio, appointed by Rector Decree of 15 July 2014 n. 706.

**Member** of the Commission for the selection and identification of the names for the performance of two training and guidance internships at the Unit of Analysis and Territorial Economic Research of the Bank of Italy, appointed by Decree 818/2018 of the Rector of the University of Sannio. DEMM Department.

**President** of the Examining Commission for the award of a scholarship on "Models and strategies of local development participated in rural areas", related to the disciplinary scientific sector AGR/01 "Economy and Rural Development", as part of the project "Piccoli comuni del Welcome", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree 72/2019 of the Director of the DEMM Department.

**President** of the Examining Commission for the award of a scholarship on "Analysis of regulatory aspects and community design tools with reference to the agri-food sector", related to the disciplinary scientific sector AGR/01 "Economia ed Estimo rurale", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by decree of the Director of the Department 14/2019.

**President** of the Examining Commission for admission to the University Master Level II in "Manager of Agro-Social Enterprises and Territorial Networks" (MIART), appointed by Decree of Director of the Department of Law, Economics, Management and Quantitative Methods n.26 of 16 February 2015.

**Member** of the Selection Committee of the final examination for the conferral of the title of the II Level University Master in "Manager of Agro-Social Enterprises and Territorial Networks" (MIART), appointed by Decree Director of the Law Department, Economics, Management and Quantitative Methods. 129 of 5 July 2016.

**President** of the Examining Commission for the awarding of an annual grant for the carrying out of research activities on "Innovation and corporate social responsibility in the agri-food chains: models of creation of shared value", related to the disciplinary scientific sector AGR/01 "Economics and Rural Valuation", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree of the Director of the Department of Law, Economics, Management and Quantitative Methods 201/2017.

**President** of the Examining Commission for the awarding of a post graduate scholarship lasting 4 months for the carrying out of study and research activities on "Modern organizational strategies of the supply chain for quality wine production", related to the disciplinary scientific sector AGR/01 "Economy and Rural Estimo", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree of the Director of the Department 41/2015.

**Member** of the Examining Committee for the awarding of an annual research fellow for the carrying out of research activities on "Sustainability and social responsibility in agri-food: methods and tools for the analysis of innovation in the supply chain", related to the disciplinary scientific sector AGR/01 "Economics and Rural Valuation", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree of the Director of the Department 74/2016.

**Member** of the Examining Board for the awarding of a postgraduate scholarship, lasting 4 months, entitled "Italian-American Business and Investment Initiative from the post second world war period to the presentday", related to the disciplinary scientific sector SECS-P/12 "Economic History", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree of the Director of the Department 179/2015.

**Member** of the Examining Commission for the granting of an annual research fellow for the carrying out of research activities on "The evolution of the wine sector of Campania in the twentieth century in the national and international context", related to the disciplinary scientific sector SECS-P/12 "Storia Economica", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, appointed by Decree of the Director of the Department 177/2015.

**President** of the Examining Commission for an assignment for Classroom Tutoring activities as part of the 2nd level University Master Course in "Managers of Agro-Social Enterprises and Territorial Networks" (MIART), appointed by Decree of Director of the Department of Law, Economics, Management and Quantitative Methods 302/2015.

**President** of the Examining Commission for the conferral of an annual grant for the performance of research activities on "Product and process innovation for company competitiveness and network synergies between agri-food companies: production and marketing of a high quality sparkling wine made with Falanghina

and Aglianico grapes grown in Sannio", related to the disciplinary scientific area AGR/01 "Economics and Rural Valuation", at the Department of Law, Economics, Management and Quantitative Methods (Demm), University of Sannio, by Decree of Director of the Department 103/2014.

**President** of the Examining Commission for the awarding of 2 postgraduate scholarships on the topics of "Consumption behaviour and short chain strategies" (2 months), "Value chain analysis in the wine sector and the role of cooperatives" (2 months), as part of the project *"Evaluation of the aptitude of Falangina and Aglianico grapes, cultivated in Sannio, to the production of quality sparkling wine (VITIS)"*, related to the disciplinary scientific sector AGR/01 "Economics and Rural Valuation", held at Diritto, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio, appointed by Decree of the Director of the Department 147/2015.

**President** of the Examining Commission for the award of 3 postgraduate scholarships, on the topics of "Marketing strategies and evaluation of new markets" (10 months), "Effectiveness and efficiency of innovation, territorial impact and policy tools" (10 months), "Assessment of the environmental impacts of innovation and production of positive externalities" (8 months), as part of the Project *"Evaluation of the aptitude of Falangina and Aglianico grapes, cultivated in Sannio, to the production of quality sparkling wine (VITIS)"*, related to the disciplinary scientific sector AGR/01 "Economics and rural Valuation", held at the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio, appointed by Decree of the Director of Department 176/2014.

**President** of the Examining Commission for the awarding of 2 scholarships, on the topics, respectively, the "Assessment of the economic sustainability of the introduced process innovation: analysis of production costs and economic benefits for the operators of the Aureo durum wheat chain" (10 months) and "Assessment of the environmental impact of the introduction of the Aureo durum wheat variety" (10 months), as part of the Innovation Project with AUREO,- related to the disciplinary scientific sector AGR/01 "Economy and Rural Valuation", held at the Department of Law, Economics, Management and Quantitative Methods (DEMM) of the University of Sannio, appointed by Decree of the Director of the Department 175/2014.

**Member** of the Examining Committee for the awarding of an annual grant for the carrying out of research activities on "Agro-energy production: biomass and other renewable energy sources", related to the disciplinary scientific field AGR/01 "Economics and Rural Valuation", at the Department of Economic, Law and Social Systems Studies (Segis), appointed by decree of the Director of the Department 19/2013.

#### **4.5 ELECTION BOARDS: PARTICIPATION**

**President** of the Electoral Committees (24-25 January 2018), at the University of Sannio, for the election within the National University Council of n.1 permanent University research, representing the Scientific Disciplinary Area 07 appointed by decree of the Rector of the University of Sannio of 22 January 2018, no. 53.

### **5. UNA TANTUM ALLOCATION PROCEDURE**

**2015** - Winner of the *una tantum* selection procedure, for the year 2012, to permanent professors and researchers of the University of Sannio for an indefinite period, according to criteria of academic and scientific merit, on the basis of the resources available for the years 2011, 2012, 2013, as required by art. 29, paragraph 19, Law 30 december 2010, no. 240.

## **6. OTHER ACTIVITIES**

**(2016 - 2017) Associate** of *Chloé Advisory* Spin Off Unisannio s.r.l., established on 13 September 2016, in order to support the process of transferring scientific, technological, organizational and regulatory innovations in the agricultural and agri-food sector; support for the training of Operational Groups that intend to carry out the actions planned within the "European Innovation Partnership" EIP; consultancy activities and support to the innovation processes of the supply chain; scientific research and training activities.

In compliance with the Italian Legislative Decree no. 196 dated 30/06/2003, I hereby authorize the recipient of this document to use and process my personal details for purposes related to the procedure for which this Curriculum is transmitted and I confirm to be informed of my rights in accordance to art. 7 of the above mentioned decree.

**Substitutive declaration of certification**

(Artt. 46, 47, 76 del D.P.R. no.445, 28/12/2000)

The undersigned, Concetta Nazzaro, in accordance with articles. 46 e 47 D.P.R. no. 445, 28 december 2000, and subsequent amendments and additions, aware of the responsibilities and penal sanctions, in the case of false statements, information or use of false acts, referred to by art. 76 of D.P.R. no. 445, 28 December 2000, as well as the additional sanction provided for by art.75 of the mentioned D.P.R. 445 of 28 December 2000 that involves the loss of any benefit obtained, declares, under its own responsibility, the veracity of the information and titles contained therein.

Attached, there is a photocopy of the Identity Document of the subscriber, currently valid, in accordance with Articles 21, 38, 45 of D.P.R. n.445 of 28 December 2000 and subsequent amendments and additions.

**Benevento, december 2020**

**Professor Concetta Nazzaro**